



2025 IMPACT REPORT

A note from our CEO...

Every day at Girl Scouts of Greater Iowa (GSGI), we see girls who are fully present, connected, and free to be themselves. Amid all the noise and uncertainty of the world, we are creating spaces where girls can still find joy, belonging, and courage. Where they can discover who they are, and who they want to become. That’s what Girl Scouts is all about.

Every badge earned, every troop meeting, every shared laugh happens because of people like you. Your generosity doesn’t just sustain programs; it sustains hope, and I don’t think I’m alone in always needing more of that. You remind girls that even when the world feels unpredictable, there is still goodness, still kindness, still a place where they belong, a place dedicated to them. Thank you for believing in that. Thank you for believing in us. And most of all, thank you for believing in their future.

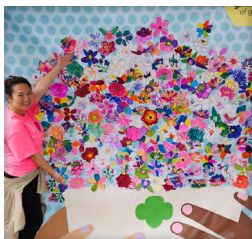
Please enjoy this abbreviated version of our annual impact report. Click the button to the right to see the full version. Questions? Reach out to our team at info@gsiowa.org or visit girlscoutsiowa.org.

Elinbeth Shelton

Beth Shelton
Chief Executive Officer, Girl Scouts of Greater Iowa

Click to see
full impact
report

GSGI in the community this year.



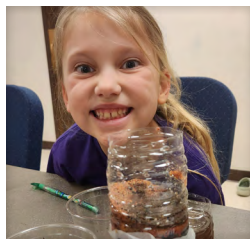
CelebrAsian



ArtVentures at
MainFrame Studios



Girl Scout Day
at the Capitol



Mobile STEAM Lab
around the council

The five outcomes of Girl Scouting



Strong sense
of self



Positive
values



Challenge
seeking

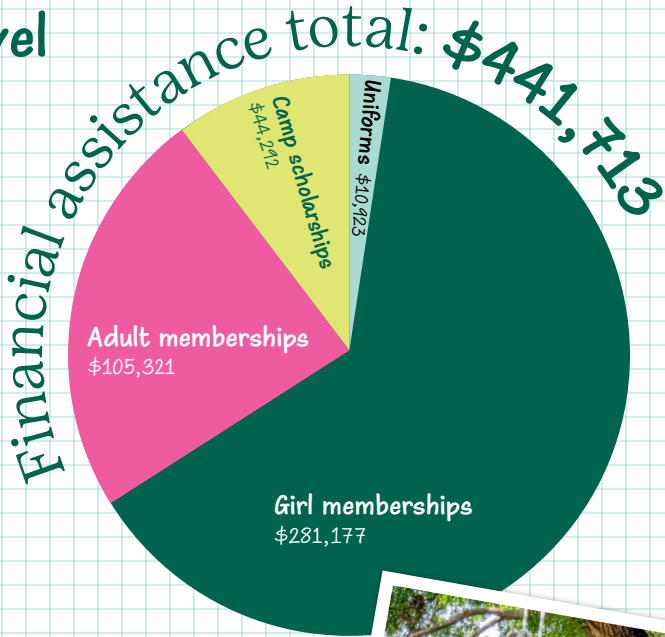
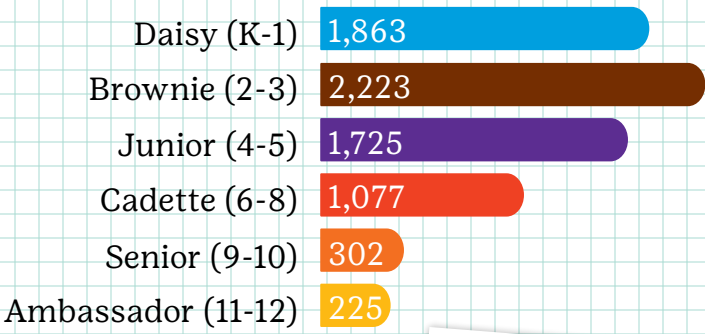


Problem
solving

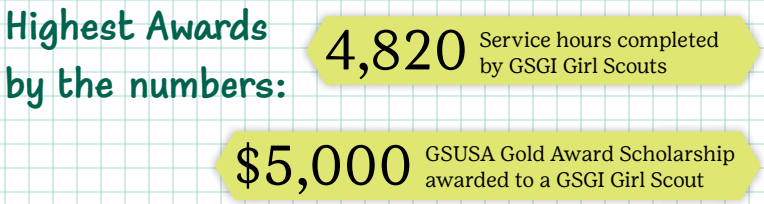
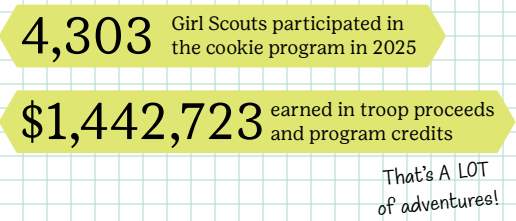


Healthy
relationships

GSGI membership by Girl Scout level



Girl Scout Cookies by the numbers:



2025 Gold Award Girl Scouts

Marriel Becicka
Preserving Iowa's Native Bats

Sophia Bohnenkamp
Free Garden

Sadie Breyfogle
Words of Veterans

Josephine Hallagin
Bluebird Habitat Reconstruction

Cassandra Harvey
Importance of Reusable Bags for the Environment

Sophia Hawn
Help the Monarchs

Wilona Keeler
First Aid at UUCC

Molly Moser
Paws and Claws Project

Madeline Sterken
Inclusivity at Church Project

Cecelia Thompson
Kindness Rock Garden

Kayla VonHaden
Accessible Sensory Raised Garden Bed



Mission Outreach

The Mission Outreach program at GSGI prioritizes serving girls who are economically disadvantaged and/or historically underserved with all programs offered. Our goal is to meet girls where they are in an effort to reduce barriers and expand access to Girl Scout programming, which provides girls opportunities for leadership, adventure, and success.

Mission Outreach is the bridge to accessibility for girls to experience Girl Scouts. We work to reduce barriers and create opportunities for more girls to become Girl Scouts.





Camp and outdoors

6,140

experienced Camp Sacajawea and Camp Tanglefoot last year.



After coming home from camp, my daughter...

...has been more confident, outgoing, her personality emerged, she seems more happy, alive, connected, and knows herself. It's incredible!

...is trying new foods and is more confident!

...is more independent with showering, personal care, etc. She seems more mature after her first week away from both parents. She has the ability to adapt to changes in plans.

Community Partnerships

Partnerships bring real-world experiences to Girl Scouts. We're so grateful for our program partners that engage Girl Scouts in hands-on learning and career mentorship. GSGI works with organizations to identify an area of support based on their industry and priorities and develops age-appropriate curriculum that gives Girl Scouts the opportunity to explore real-life careers for their future and prepares them for a lifetime of leadership.



Girl Scout Mission

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try: To serve God* and my country, To help people at all times, And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,
and to respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.



girl scouts
of greater iowa



2024 Financial Statement

BALANCE SHEET

	YEAR ENDED	YEAR ENDED
	9/30/24	9/30/25
ASSETS		
Cash & Investments	\$ 7,817,719	\$ 7,713,085
Inventory	204,482	177,852
Prepaid Expenses	55,067	67,953
Receivables	616,201	777,246
Land, Building & Equipment	4,841,141	6,722,469
TOTAL ASSETS	13,534,610	15,458,605
LIABILITIES		
Accounts Payable	143,620	1,204,740
Line of Credit	180,000	1,700,000
Notes Payable	150,000	149,528
Other Liabilities	540,006	509,614
TOTAL LIABILITIES	1,013,626	3,563,882
NET ASSETS		
Investment in Property & Equipment	4,268,660	6,004,984
Investment in Inventory	204,482	177,852
Undesignated	3,557,241	143,694
Unrestricted - Board Designated	2,018,803	2,340,565
Time Restricted	692,503	623,399
Purpose Restricted	364,877	1,146,404
Endowment Fund	1,414,418	1,457,825
TOTAL NET ASSETS	12,520,984	11,894,723
TOTAL LIABILITIES AND NET ASSETS	\$ 13,534,610	\$ 15,458,605

STATEMENT OF ACTIVITIES

	YEAR ENDED	YEAR ENDED
	9/30/24	9/30/25
REVENUE		
Public Support	\$ 862,463	\$ 1,643,823
United Way Support	98,026	68,988
Contributed Leases	29,155	27,115
Program Service Fees	668,033	678,655
Merchandise Sales, net	132,452	135,710
Investment Income	1,411,548	879,626
Cookie Sale and Special Events, net	5,399,420	4,599,737
Other	131,899	128,701
TOTAL PUBLIC SUPPORT & REVENUE	8,732,996	8,162,355
EXPENSES		
Service to Troops	4,643,978	4,952,427
Resident Camp	2,226,493	2,258,264
Management & General	632,731	682,148
Fundraising & Outreach	934,169	895,777
TOTAL EXPENSES	8,437,371	8,788,616
CHANGE IN NET ASSETS	\$ 295,625	\$ (626,261)

