



# Girl Scouts of Greater Iowa Impact Report 2023



**13,329 members** were served in 67 counties in Iowa, one county in Nebraska, and two counties in South Dakota.

This was our 4th consecutive year of membership growth.

Through innovative programs, Girl Scouts explored mental health, took adventures into space, made the world a better place by planting trees, explored new careers, learned to be informed and active citizens, got creative with art, and took on outdoor adventures with rock climbing, high ropes courses, and exploring new places.

**GIRL SCOUTS ARE FORCES OF NATURE** Campers made new friends, and grew to be part of the camp community. They gained independence as they navigated being away from home and family, with each day bringing smiles, adventures, and growth while spending time in nature.

**2,385 campers** spent the summer at Camp Sacajawea in Boone and Camp Tanglefoot in Clear Lake.

More than **\$22,000** was awarded in financial assistance for campers.



Capital improvements keep our camps running smoothly. In 2023, Camp Tanglefoot got new bunkbeds, cooling systems, water bottle fillers, and cooking equipment. Camp Sacajawea built a new high ropes course and a new unit—Windy Ridge Cabins.

**GIRL SCOUTS EXPLORE S.T.E.M.** During our ninth annual Incredible Women in Science event, 90 Girl Scouts were inspired to explore careers in STEM fields. Presenters from Blank Park Zoo, Polk County Conservation, and Iowa State University introduced attendees to careers in zoology, conservation, and entomology (a field many weren't aware existed before this event!).



## NEW PATCH PROGRAMS! Juneteenth Patch Program

Girl Scouts explore the tastes, sounds, and experiences of this African American cultural tradition by learning about traditions and celebrations and using that newfound knowledge to show support for freedom and racial justice.



**GIRL SCOUT DAY AT THE CAPITOL AND CAPITOL GIRLS** 290 Girl Scouts visited the Iowa State Capitol to learn about government including how a bill becomes law, how the government works for its citizens, and day-to-day life in the Iowa State Capitol building.



**¡Viva! La Cultura Latina Patch Program** Girl Scouts gather with friends to learn about the Hispanic/Latino culture and its wonders by trying new foods, music, and exploring holiday traditions that have been passed down from generation to generation.



**INSPIRING WOMEN OF IOWA** More than 650 attendees helped us honor 16 Inspiring Iowans. Special thanks to our Event Chair, Brooke Bartholomay Quinn, and Presenting Sponsor, Lincoln Savings Bank.



**INSPIRING  
WOMEN  
OF IOWA**

### THE GIRL SCOUT COOKIE PROGRAM

taught **5,342 Girl Scouts** the Five Essential Entrepreneurial Skills:

GOAL SETTING

DECISION MAKING

MONEY MANAGEMENT

PEOPLE SKILLS

BUSINESS ETHICS

Girl Scouts donated more than **69,300 packages** of cookies to first responders, educators, and those in need across our council.



### MEET GOLD AWARD GIRL SCOUT KYLIE SHAFER

Kylie created a natural playscape in Redfield, Iowa, to encourage

children to get out and play and to help the community connect and grow. The play area included stumps, a climbing wall, an obstacle course, a teepee, a busy board, a hopscotch, and small manipulatives (rocks, pinecones, tree cookies, etc.) for children to build with.

Kylie's efforts resulted in a **\$10,000 scholarship** from Girl Scouts of the United States of America.

## MISSION OUTREACH – SERVING THE COMMUNITY

The Mission Outreach program prioritizes serving girls who are economically disadvantaged and/or historically underserved with all programs offered. Our goal is to meet girls where they are in an effort to reduce barriers and expand access to Girl Scout programming, which provides girls opportunities for leadership, adventure, and success.

### By participating in Mission Outreach programming, Girl Scouts:

Develop a stronger sense of self

Gain positive values

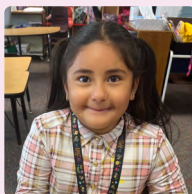
Learn community problem-solving skills

Grow healthy relationships

Are more likely to seek challenges

### GIRL SCOUT CLUB

This short-term afterschool program is for girls in grades K-5, with sessions based on the Girl Scout Leadership Experience, providing girls with an onsite and hands-on learning environment to explore the areas of STEAM, outdoors, life skills, and entrepreneurship to build courage, confidence, and character. All activities are girl-led and guided by a trained Girl Scout Club facilitator. Girls have the opportunity to learn by doing and engage in cooperative learning experiences that have them making friends, having fun, and finding adventure!



### COMMUNITY TROOP PROGRAM

Community Troops are large, staffed troops in areas where there are barriers to participating in Girl Scouting. The Community Troop program was developed because we observed an unmet desire for Girl Scout programs in underserved areas of Iowa, where we experience the most significant barriers to securing qualified volunteer support.



In 2023, our Mission Outreach program served **751 Girl Scouts** in 10 communities across Iowa.



# 2023 FINANCIAL STATEMENT

## BALANCE SHEET

	YEAR ENDED 9/30/22	YEAR ENDED 9/30/23
<b>ASSETS</b>		
Cash & Investments	\$ 6,341,885	\$ 7,453,830
Inventory	229,393	178,146
Prepaid Expenses	104,625	93,320
Receivables	566,329	517,181
Asset Held for Sale	304,904	-
Land, Building & Equipment	4,584,824	4,899,255
<b>TOTAL ASSETS</b>	<b>12,131,960</b>	<b>13,141,732</b>
<b>LIABILITIES</b>		
Accounts Payable	209,096	320,707
Notes Payable	150,000	150,000
Other Liabilities	599,681	445,666
<b>TOTAL LIABILITIES</b>	<b>958,777</b>	<b>916,373</b>
<b>NET ASSETS</b>		
Investment in Property & Equipment	4,159,425	4,214,042
Investment in Inventory	229,393	178,146
Undesignated	2,992,493	3,777,003
Unrestricted - Board Designated	1,384,023	1,723,287
Time Restricted	810,091	746,487
Purpose Restricted	280,699	249,870
Endowment Fund	1,317,059	1,336,524
<b>TOTAL NET ASSETS</b>	<b>11,173,183</b>	<b>12,225,359</b>
<b>TOTAL LIABILITIES AND NET ASSETS</b>	<b>\$ 12,131,960</b>	<b>\$ 13,141,732</b>

## STATEMENT OF ACTIVITIES

	YEAR ENDED 9/30/22	YEAR ENDED 9/30/23
<b>REVENUE</b>		
Public Support	\$ 547,370	\$ 604,202
United Way Support	127,453	103,862
Contributed Leases	32,978	31,108
Program Service Fees	647,010	717,214
Merchandise Sales, net	102,945	132,292
Investment Income	(1,138,250)	796,310
Cookie Sale and Special Events, net	6,019,135	5,439,298
Other	220,679	1,638,931
<b>TOTAL PUBLIC SUPPORT &amp; REVENUE</b>	<b>6,559,320</b>	<b>9,463,217</b>
<b>EXPENSES</b>		
Service to Troops	4,909,470	4,895,721
Resident Camp	1,713,311	1,888,290
Management & General	624,996	695,489
Fundraising & Outreach	794,721	931,541
<b>TOTAL EXPENSES</b>	<b>8,042,498</b>	<b>8,411,041</b>
<b>CHANGE IN NET ASSETS</b>	<b>\$ (1,483,178)</b>	<b>\$ 1,052,176</b>

