# HOW THE COOKIE CRUMBLES

The Girl Scout Cookie Program gives Girl Scouts the opportunity to set goals, make decisions, manage money, learn people skills, and practice business ethics. They are learning the skills essential to leadership, success, and life!

Girl Scout Cookies provide support for troops and Girl Scouts in your local communities. In fact, after covering the cost of goods, 100% of the proceeds stay within Girl Scouts of Greater Iowa. We do not provide any portion of our cookie revenue to Girl Scouts of the USA. No cookie money goes to any other causes or organizations.

### HERE'S WHAT'S FUNDED FROM EACH \$6 PACKAGE:

The Girl Scout Cookie Program makes it possible for GSGI to support thousands of Girl Scouts and volunteers across the council with programs and resources to develop the next generation of leaders.

Troops can use their proceeds to fund all of their adventures-whether Girl Scouts want to hike, cook, zipline, paint, build robots, or swim-the cookie program makes those activities possible!

**28**%

## Proceeds to troops and participants:

- ↑ Troop Proceeds
- → Individual rewards

#### **Delivering the Girl Scout Mission:**

- Girl Scout events and activities
- → GSGI camps
- Volunteer resources and training
- Financial assistance for membership, uniforms, and camp
- Mission Outreach programs

**23**%

#### **Program expenses:**

- Cost of goods
- Distribution
- → Warehouse space
- Shipping and logistics
- Printed materials



