



2026 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$72,000 last Fall Product Program, with Girl per-girl-average being \$331.

FALL PROGRAM PRODUCT LINES

Nuts & Chocolates
Magazines
BarkBox
Candles
Personalized Products
Tervis Tumblers





NEW:
Seasoned Salt
Snack Mix



DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

- #1 – Pecan Supremes
- #2 – Dark Chocolate Sea Salt Caramels
- #3 – Peanut Butter Elephants
- #4 – English Butter Toffee
- #5 – Dulce Daisies



TROPHY NUT TINS

Perfect for Gifts and
Treats!



Timeless Vintage Tin
Milk Chocolate
Mint Trefoils

Snowy Village Tin
Individually Wrapped
Peppermint Rounds



**Winter
Wonderland Tin**
Chocolate
Covered Pretzels

ONLINE SHOPPING SITES

Supporters enter a participant's storefront by clicking on a link or following a QR code.

They can then select their desired product line to proceed

Nuts & Chocolates have two ordering options:
Girl Delivered or
Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store

SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED

CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

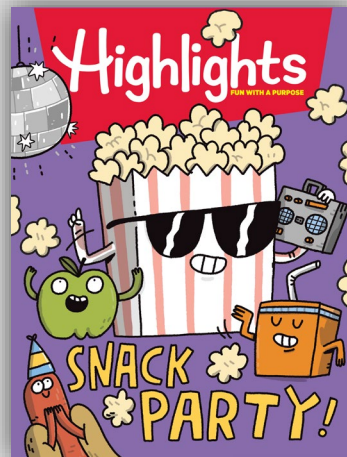
SHIPPED TO ME

MAGAZINES

Top selling magazines
Easy renewal

NEW

Most popular titles returning!



We're excited to bring back some of our most popular titles, like print editions of...

**Food Network
Good Housekeeping
Women's Health**

As well as **NEW** print titles expanding our special-interest categories, such as...

**Artists Magazine
Love of Quilting
Watercolor Artist**





NEW!
Campfire
Sing-A-Long

BARKBOX

Girl Scout themed
BarkBox options

Choose from four
different boxes!

Limited Quantity



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores



Berry Trios™
Treats

Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

CANDLES

New

Original Collection:
9 fragrances
4 sizes

New

Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all
customers!



All new items
for Fall 2026!



PERSONALIZED PRODUCTS

NEW

Personalized paper
calendars, soap, colored
frames, & napkins!





TERVIS® TUMBLERS

NEW

Military, America250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Rocks Wine



Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The GSJ logo, name, mark, and all associated trademarks and copyright, including the World Design, are owned by Girl Scouts of the USA. Trophy Nuts Company is an official GSUSA licensee.

Join the fun and earn rewards!

Visit our online site to explore all the rewards you can earn.

Here's how to earn two personalized patches with your name and avatar:



Fall personalized patch

- Create your avatar.
- Send 18+ emails.
- Use the "Share My Site" function to ask friends and family for support.
- Sell \$375+ in total Fall Product Program sales.



Girl Scout Cookie Crossover personalized patch

- Create your avatar in the M2 system.
- Send 18+ emails during the Fall Product Program.
- Use the "Share My Site" function in the M2 system during the Fall Product Program.
- Sell 325+ packages of cookies during the 2022 Girl Scout Cookie Program.

Collect matching theme patches!



Visit gsnutsandmags.com/gsgi to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Send emails through M2 so supporters can see your goal and hear your personalized avatar message in your own voice. With a parent or guardian, share your shop link by text or on social media, and follow current GSUSA guidelines.



HOW TO GET STARTED

Participation is easy!

Girl Scouts can participate fully online, with access to sell nuts & chocolates, magazines, BarkBox, Candles, Personalized Products, and Tervis® Tumblers

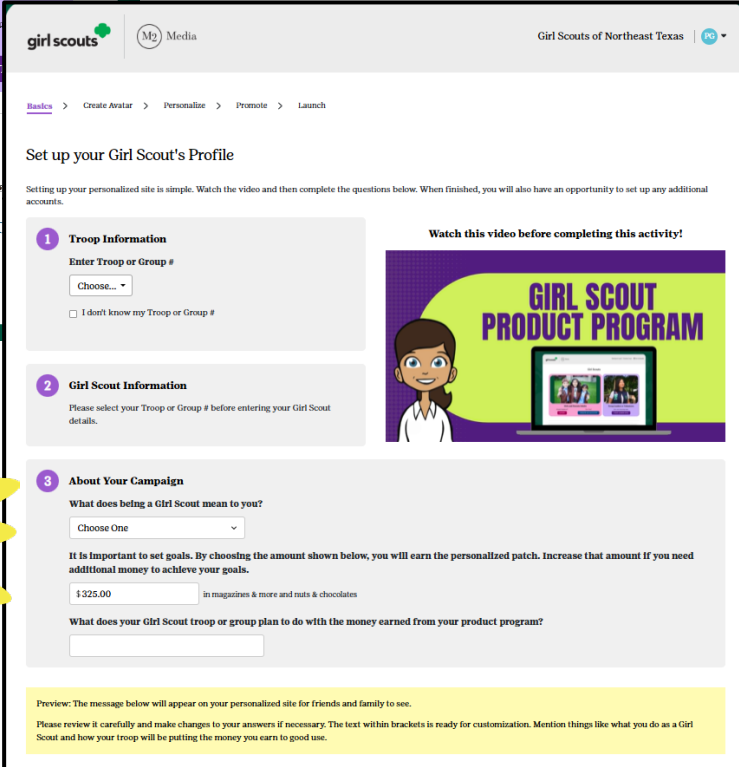
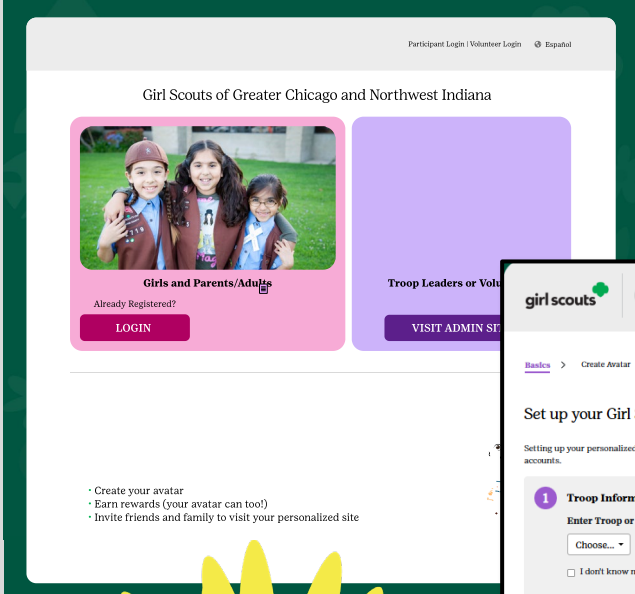
Or, in-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

Returning Participants: Log in using last year's credentials, or choose to reset your password

New Users: Choose "Create an Account" and use your preferred Email Address

- Confirm Membership
 - Select Goals
 - Build an Avatar
 - Upload a Video
 - **Share!**

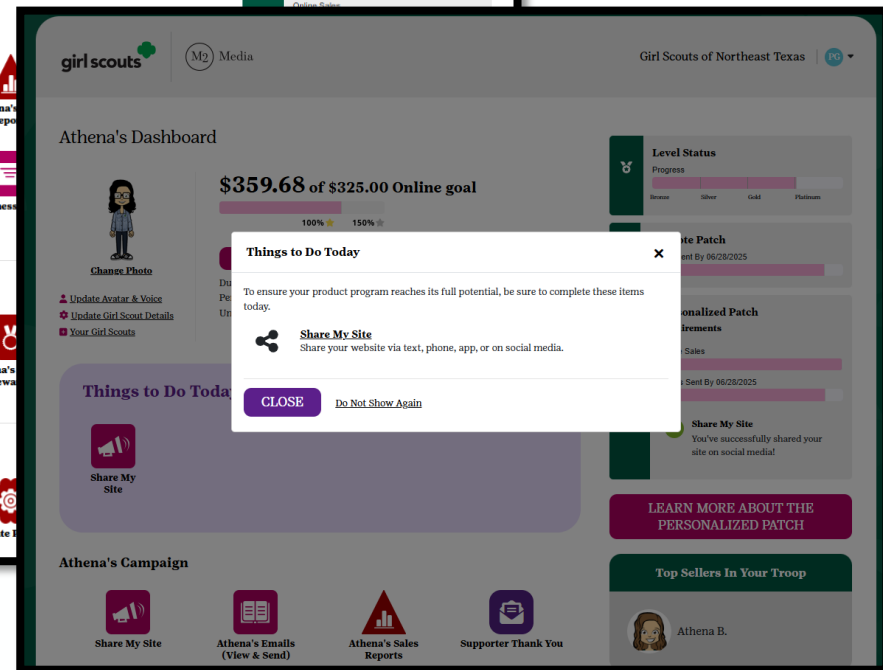
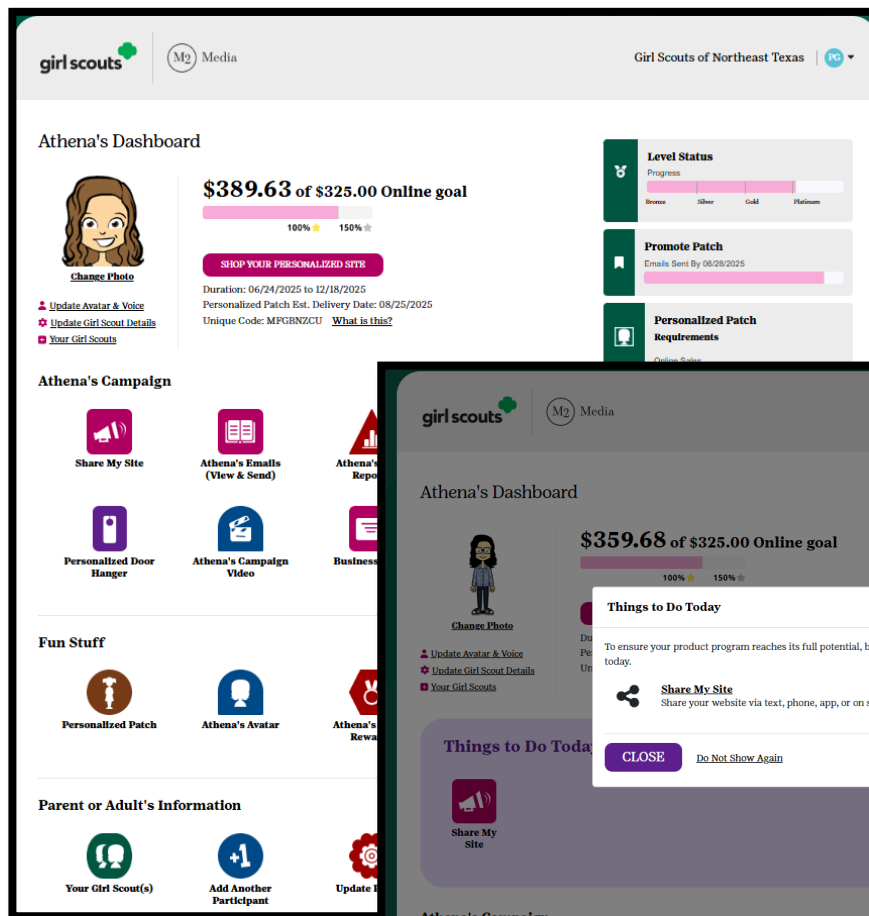


PARTICIPANT'S DASHBOARD

The Dashboard is a Girl Scout's online toolkit for managing both online and in-person sales!

Find helpful sections such as:

Supporter Thank You
Address Book
Avatar's Room
Paper Order Entry
Physical Rewards
Sales Reports



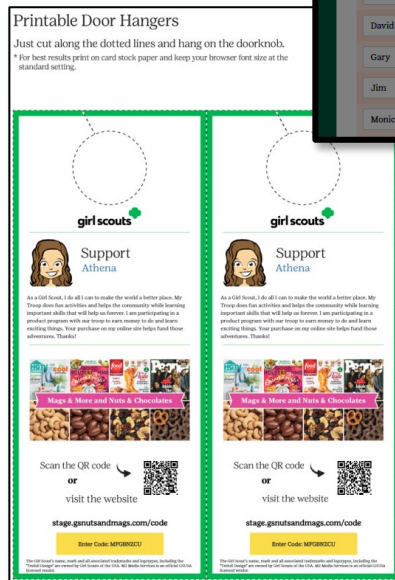
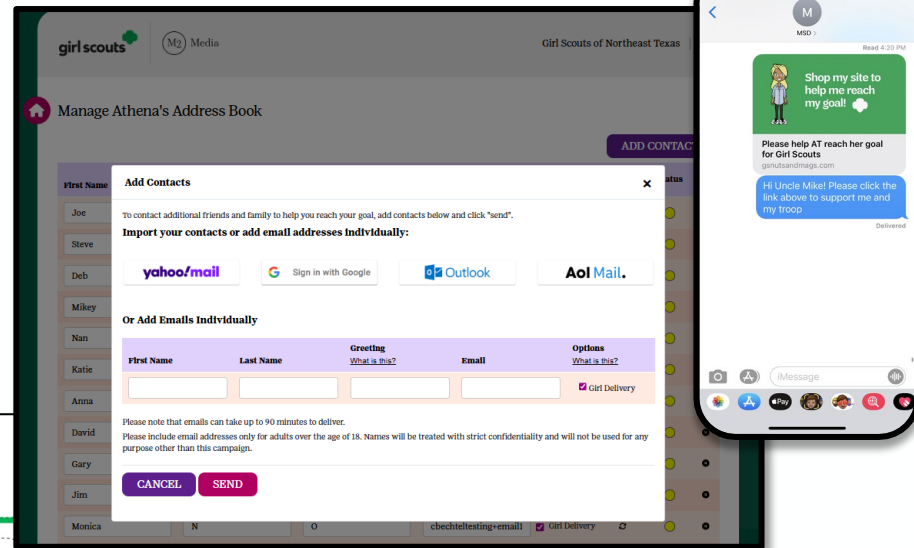
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and texting

Printable business cards

Door hangers with QR
codes



SHARE MY SITE TOOL KIT

Selecting “Share My Site” will bring you to a page allowing for a variety of sharing options!

Download images for additional online marketing

Easily copy the storefront link

Share directly to Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice
Update Girl Scout Details
Your Girl Scouts

\$359.68 of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status

Progress

Stone Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

Things to Do Today

Share My Site

Athena's Campaign

Share My Site
Athena's Emails (View & Send)
Athena's Sales Reports
Supporter Thank You

LEARN MORE ABOUT PERSONALIZED PATCH

Top Sellers In Your Tr

Athena B.

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X /Twitter
1200 x 630

DOWNLOAD

CLOSE

Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

Share my site via text or apps

Share my site on Facebook

Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

DOWNLOAD SOCIAL IMAGES

COPY YOUR STORE LINK

RETURN TO DASHBOARD

Unique Code

MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

Fall Personalized Patch

Choose from 3 themed backgrounds!

Criteria:

1. Create Avatar!
2. Send 18+ emails during between Oct. 1-28
3. Use the “Share my Site” function
4. Sales exceeding \$375



2026-27 FALL & COOKIE CROSSOVER PATCH

1. Create Avatar
2. Send 18+ emails
3. Use the "Share My Site" function
4. Sell 325+ packages of cookies during the 2027 Girl Scout Cookie Program





GIRL SCOUT REWARDS

Patches



Ready to Explore! patch
18+ emails sent



Kangaroo patch
4+ Mags & More Items



2026 Patch
\$10+ combined sales



Care to Share patch
6+ Care to Share Items

Combined sales rewards

\$5 Munch Money
\$200+ combined sales



Your choice of:
Interchangeable necklace
OR **\$5 Munch Money**
\$350+ combined sales



Combined sales rewards (cont.)

Your choice of:
Small kangaroo plush*
OR **\$5 Munch Money**
\$500+ combined sales



*11" tall

Your choice of:
Explorer wet/dry bag*
OR **\$7 Munch Money**
\$650+ combined sales



*11"x14"

Your choice of:
1 Reward Point*
OR **\$70 Munch Money**
\$850+ combined sales



Your choice of:
Large kangaroo plush*
OR **\$10 Munch Money**
\$1100+ combined sales



*17" tall

Your choice of:
Long-sleeved theme t-shirt
OR **\$20 Munch Money**
\$1300+ combined sales



Your choice of:
Popcorn machine
OR **\$60 Munch Money**
\$1600+ combined sales



Your choice of:
1 Reward Point*
OR **\$100 Munch Money**
\$2000+ combined sales



Your choice of:
JBL Charge 6
OR **\$150 Munch Money**
\$2500+ combined sales



But wait... there's more!

New for the 2026 Fall Product Season, Girl Scouts can earn **Reward Points** and use them with the 2027 cookie season!
Starting at \$3,000 in combined sales, Girl Scouts will earn **1 additional Reward Point** for every \$500 in sales.

What are Reward Points?

Reward Points give Girl Scouts even more choice and flexibility when selecting rewards. Points can be used toward exciting reward options like camp sessions, custom Girl Scout experiences, tech items, Cookie Dough, and more.

The more earned, the more options unlocked!

**Girl Scouts must participate in the 2027 cookie season to redeem earned Reward Points.*





IMPORTANT DATES

OCTOBER 1

Order card and online sales begin!

OCTOBER 2

Email invitations with directions to get started are sent to all registered Girl Scouts who have not logged into their M2 account yet.

OCTOBER 28

In-Person Sales end. All Nut Order Cards and money due to the TPM, unless your TPM tells you differently. Reward selections are due to your TPM!

NOVEMBER 11-16

Nuts and candy are delivered to each service unit, then to troops.

BY NOVEMBER 26

Girl Scouts should have product delivered to customers.

JANUARY 2027

Rewards delivered to service units, then to troops and Girl Scouts as soon as possible.

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee





THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful 2025
Program!

