





2025 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$93,000 last Fall Product Program, with Girl per-girl-average being \$365.

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

Interesting Facts:

Scientific name: Ursus arctos horribilis
Body length: 6-8 feet
Height: 3 to 4 feet at the shoulder
(standing up to 8 feet on hind legs)
Weight: 400–1,200 pounds
Life span: 20 to 30 years in the wild

Fun Facts:

- Grizzlies are strong swimmers and can cross large rivers. They're super fast and can run up to 35 miles per hour.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2–3 years to learn survival skills.
- Grizzlies have a great sense of smell and can smell food from a mile away





TROOP PROCEEDS

15% of all nut and candy sales

20% of all magazine and more sales (includes BarkBox, Tervis Tumblers, and custom stationery online-only products)

Nuts & Chocolates

Magazines & More







"Grandma's COVE

Gracie, Emma and Maggie









DELICIOUS NUTS & CHOCOLATES

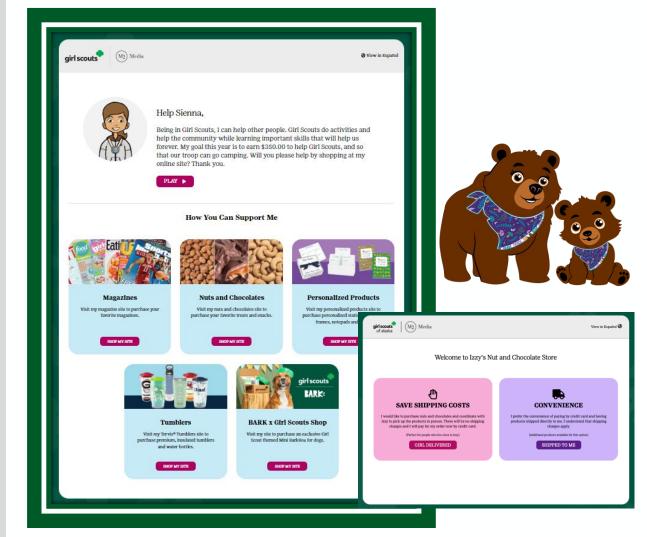
Council's 2024 Top Selling Items

- #1 Peanut Butter Elephants
- #2 Dark Chocolate Sea Salt Caramels
- #3 Pecan Caramel Supremes
- #4 Whole Cashews
- #5 Fruit Slices

ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options: Girl Delivered or Direct Ship

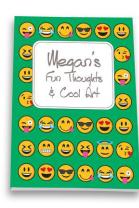


Personalized Products











Tervis® Tumblers



Girl Scout themed BarkBox options

Choose from from five different boxes



Good Dog Goals



Good Dog Sash



Learn and Earn Pup Patches



Berry Trios™ Treats



Candles

16oz Double Wick 80 hour burn time





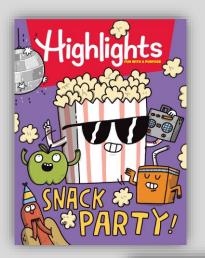


MAGAZINES

Top selling magazines offered*

Easy renewal

*Find a complete list of offered magazines on The Bridge!













HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products, candles, and BarkBox

In-person with nut order card



GIRL SCOUT'S PLATFORM SET-UP

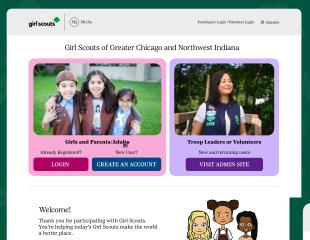
Preferred Email Address

Confirm Membership

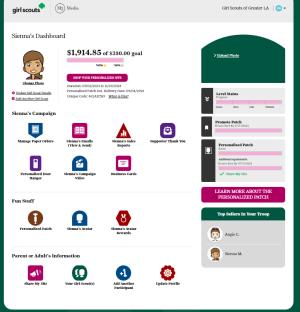
Highlight Girl Scout Goals

Build an avatar

Include Video



Create your avatar
 Earn rewards (your avatar can too!)
 Invite friends and family to visit your personalized site



GIRL SCOUT'S PERSONALIZED EXPERIENCE

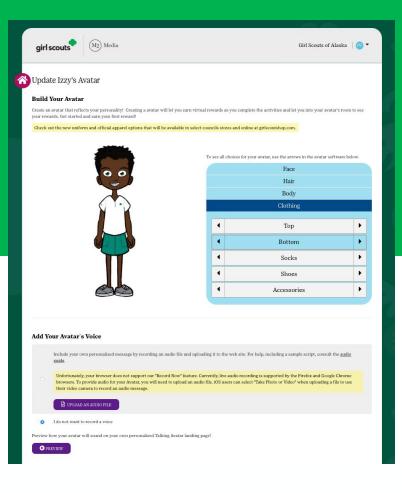
Design an avatar

To earn:

- Create avatar
- Use the "Share My Site" function in M2
- Send 18+ emails
- Sell \$375 in combined items



Your Name Here



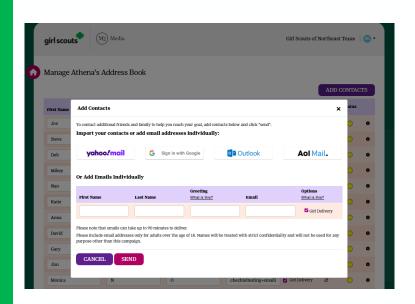
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes







Printable Door Hangers

Just cut along the dotted lines and hang on the doorknob.

* For best results print on card stock paper and keep your browser font size at the





SHARE MY SITE TOOL KIT

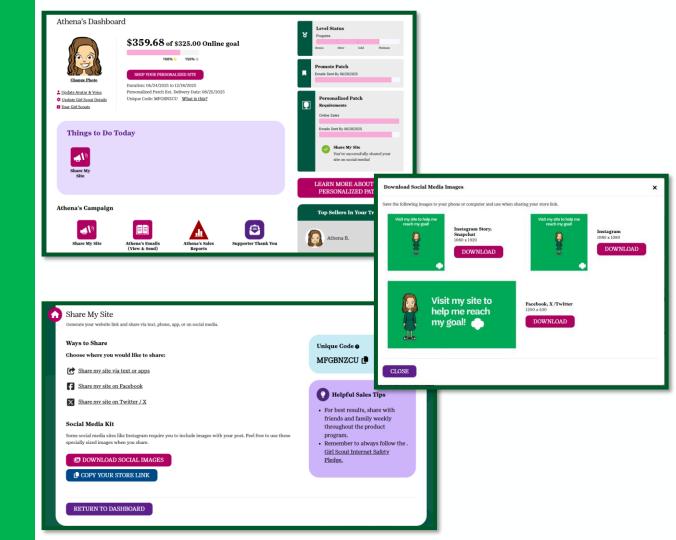
Many ways to Share

Download images for additional online marketing

Copy the storefront link to send

Share on Social Media

Text friends & family



PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

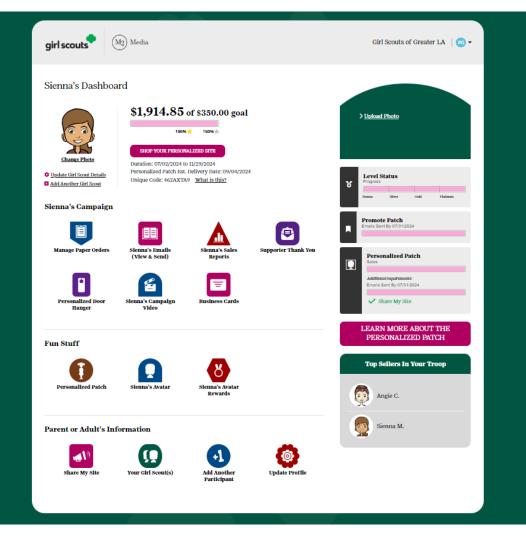
Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

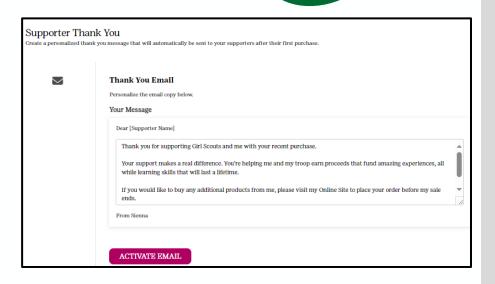
Manage nut card order entry

Select rewards

Sales reports







SAY THANKS!

2025-26 FALL & COOKIE CROSSOVER PATCH

To earn:

- Create avatar
- Use the "Share My Site" function
- Send 18+ emails
- Sell 325+ packages of Cookies during 2026 Girl Scout Cookie Program





GIRL SCOUT REWARDS





Patches





Grizzly patch 4+ Mags & More items

care to Care to Share patch

6+ Care to Share items

Pom pom keychain \$150+ combined sales



Combined sales rewards





Your choice of: Small grizzly plush or 5 Munch Money \$450+ combined sales





Combined sales rewards (cont.)

Your choice of: Bear charm & bracelet or *6 Munch Money \$600+ combined sales







Your choice of: Brave. Fierce. Fun! T-shirt or 18 Munch Money \$900+ combined sales



Super Seller patch & Your choice of: Large grizzly plush or \$10 Munch Money



Your choice of: Mini canvas travel bag or 120 Munch Money \$1300+ combined sales

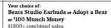














Nintendo Switch Lite or \$150 Munch Money \$2300+ combined sales



Personalized patch - Earn these two special patches with your name and avatar on them.



- Earn a Fall personalized patch with your avatar.

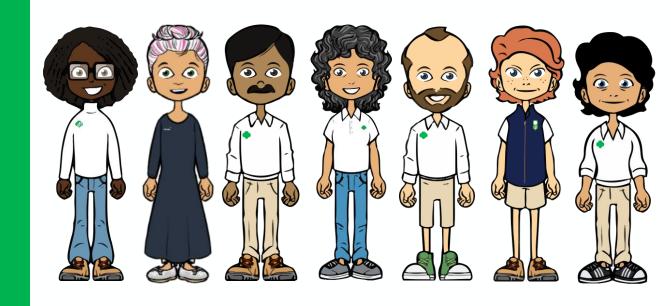
- Sell \$375+ in total Fall Product Program sales



Earn a Girl Scout Cookie Crossover personalized patch with your avatar. Here's how!

- . Create your avatar in the M2 system
- . Send 18+ emails during the Fall Product Program
- . Use the 'Share My Site' function in the M2 system during the Fall Product Program
- . Sell 325+ packages of cookies during the 2026 Girl Scout Cookie Program

VOLUNTEER EXPERIENCE



Product Program Troop Activities Year-Round **Permission Form**

Product Program and Troop Activities

airl scouts	Produ	Year-Round Permission For
of greater lowa	Member Name	Year
	omitted to your troop leader wh d to Girl Scouts of Greater Iowa.	o will keep it on file throughout the year. This form does
the school year, includii	ng day trips and short trips (1-2 ict Program). This form is also fo	ovide overall permission for troop activities throughout nights), as well as Product Programs (Girl Scout Cookie or troop leaders to reference to keep members safe and
CONSENT		
I/We give consent for	k wender name	to participate with Girl Scout Troop #,
effective on this date	for regular troop meeting	gs and additional troop activities. I/We understand that
in addition to the regula	ar troop meetings, the troop may	y plan additional activities throughout the year. I/We
	be notificied as activities are pl	Youth member name
o such activities we cor	nsent to their participation. I/We	e give consent for
		he understanding that all troop volunteers are registere
Girl Scout volunteers w	ith a background check on file v	with Girl Scouts of Greater Iowa. I/We give consent for
Touch receder name	to participate in	virtual/online troop meetings.
CONTACT INFORM	MATION	
Youth member's name_		DOB
Address		
School/Grade		
rarent/Guardian #1 nan	ne	
Phone <u>Email</u>		
Parent/Guardian #2 nan	ne	
Dh		
Phone	Email	

Additional contact if neither parent/guardian can be reached in the event of emergency:









Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you <u>create your password</u>.

Once you log in, create your avatar and visit the "Parent and Adult Email Campaign" section. Check or enter the email addresses for the Girl Scouts/parents in your troop so they will receive an email with instructions on how to participate.

You will also be able to communicate with troop leaders and access reports and other information for the Girl Scouts in your troop and all of the troops in your service unit.

Username:

Once you have created your password, you can <u>access the site using this link</u> or go to <u>gsnutsandmags.com/admin</u>.

The program will run from 07/02/2024 to 11/29/2024. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, Girl Scouts of Greater LA



TROOP VOLUNTEER ACCESS

Email invitation to login sent on September 24

Troop training video

Queue Parent/Adult Email Campaign

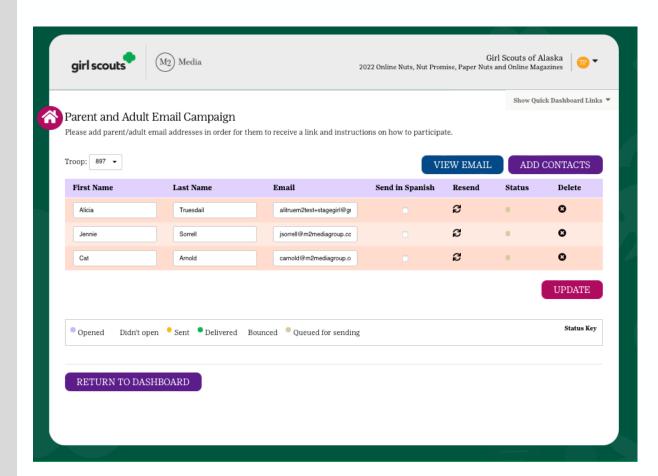
Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Edit or enter missing parent/adult emails

Email with instructions on how to participate



TROOP DASHBOARD

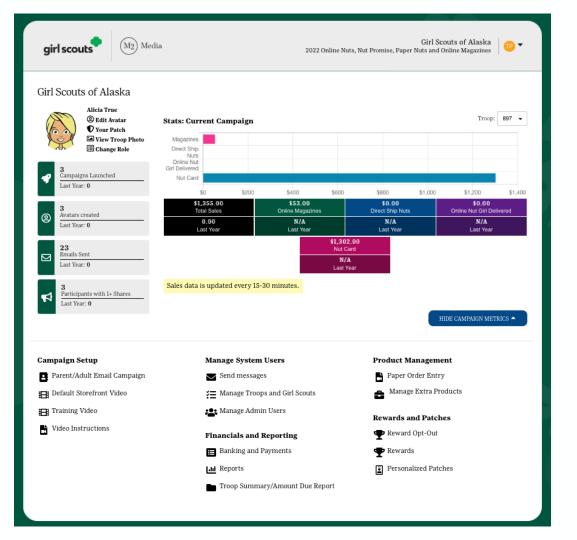
Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



VOLUNTEER INCENTIVES





TROOPS REWARDS

Council criteria

Troops and Juliettes who have a per-girl-average of 50 items sold will earn a premium booth slot during the 2026 Cookie Program OR an exclusive cookie costume!!



DELIVERY OF NUTS/CHOCOLATES

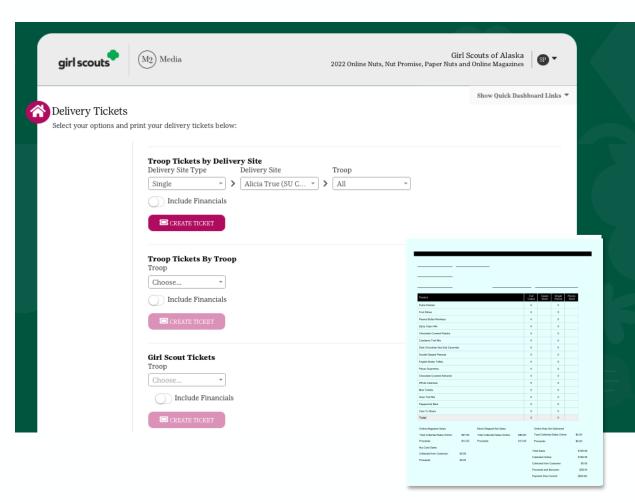
Nov. 12-17

DELIVERY TICKETS

Print delivery tickets by troop or participant

Available for easier picking and packing

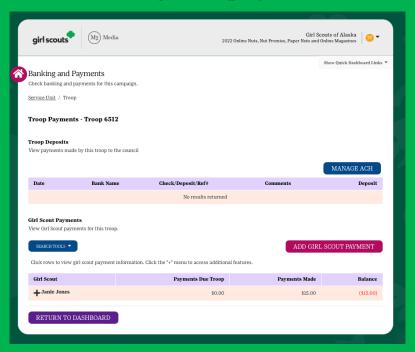
Option to include financials

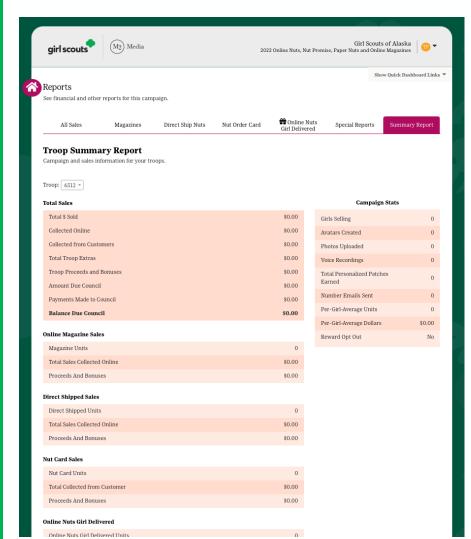


BALANCING FINANCES

Sales reports

Banking and payments





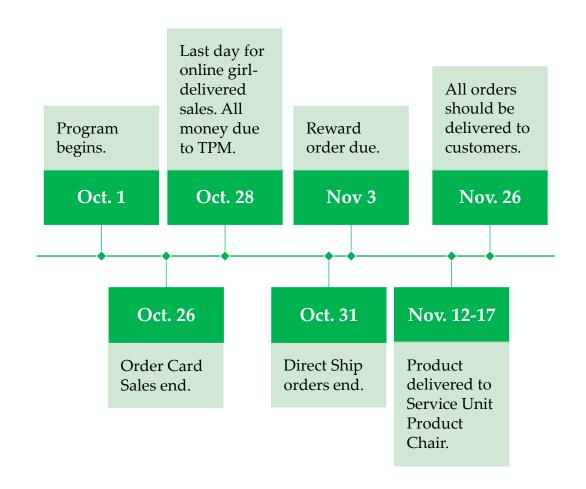
DELIVERY OF REWARDS

Rewards will be delivered to Service Unit Product Chairs in January 2026





IMPORTANT DATES





GIRL SCOUT REWARDS





Patches





Grizzly patch 4+ Mags & More items

care to Care to Share patch 6+ Care to Share items

Combined sales rewards

Pom pom keychain \$150+ combined sales











Combined sales rewards (cont.)

Your choice of: Bear charm & bracelet or *6 Munch Money \$600+ combined sales





Your choice of:



Kindle Fire or custom Converse

Your choice of: Brave. Fierce. Fun! T-shirt or 18 Munch Money

\$900+ combined sales



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- . Use the 'Share My Site' function in the M2 system during the Fall Product Program . Sell 325+ packages of cookies during the 2026 Girl Scout Cookie Program

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



THANK YOU!

For your continued support of Girl Scouting and the Fall Product Program.

We look forward to a successful 2025 Program!



