



2025 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$93,000 last Fall Product Program, with Girl per-girl-average being \$365.

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More



A Woodland Camping Tin Milk Chocolate Mix Tuffels Sweet shaped, milk chocolate melts. No artificial colors or flavors. \$16.00	B Winter Wilderness Tin Popcorn Bark Rounds Layers of dark chocolate and white milkchocolate caramel. Covered with crushed popcorn. Vanilla. \$14.00	C Black Pepper and Sea Salt Cashew Bites Cashews covered with a blend of sea salt, black pepper, and apricot. \$10.00	D Whole Cashews Caramel cashews marinated and lightly salted. \$10.00
E Sweet & Smoky Almonds Almonds are roasted with sweet butter and smoky seasoning. \$10.00	F Chocolatey Covered Almonds Almonds coated in a chocolate coating. \$10.00	G Pecan Caramel Supreme Caramel and pecans covered in milk chocolate. \$10.00	H Mini Caramel Butterflies Pecan fruit flavor and a soft texture. \$10.00
I Dark Chocolate Sea Salt Caramels Caramel covered in dark chocolate with sea salt. \$10.00	J English Butter Tuffels Butter tuffels covered in a chocolate covered coating and topped with crushed almonds. \$10.00	K Peanut Butter Elephant Peanut butter covered with chocolate. \$10.00	L Peanut Butter Dark Chocolate Delight Roasted and salted peanuts, butter toffee peanuts, toffee butter pecans, and dark chocolate clusters. \$10.00
M Dulce DeLeche Chocolate Bites filled with a caramel center. \$10.00	N Spicy Cajun Mix Taco peanuts, hot Cajun corn nibbles, mild cheese chips, taco and hot Cajun sauce strips. \$10.00	O Taco Peanuts Peanuts covered with the spiciest Doritos of them. \$10.00	P Fruit Slices Straw, cherry, flavored candy sprinkled with sugar. \$10.00
Q Care to Share \$10.00	<p>Our council will be making donations of products to a community organization. Please help us by indicating how many donations you would like to purchase. Thank you for your support!</p>		

Shop online Please visit my storefront gsnutsandmgs.com/store to purchase all of your favorite items and 2025 exclusive items, some shown below.

Enter my code _____ so I can get credit.

40 oz Pretzel Party Mix*	10 oz Confetti Mix*	10 oz Sea Salt Caramel Cashews*	16 oz Super Giant Cashews*	16 oz Holiday Medley*
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*Packaging artwork for online orders may vary.

Tin Trio
Shop online for the Charming Woodland Friends tin to complete the tin trio! Custom designed elements on each of the 2025 tins create a unique tin trio. Each tin sold separately.

DELICIOUS NUTS & CHOCOLATES

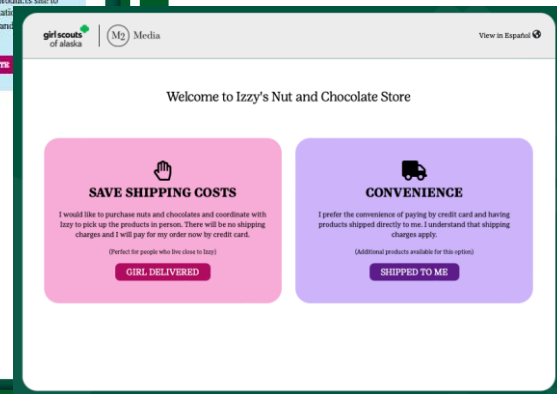
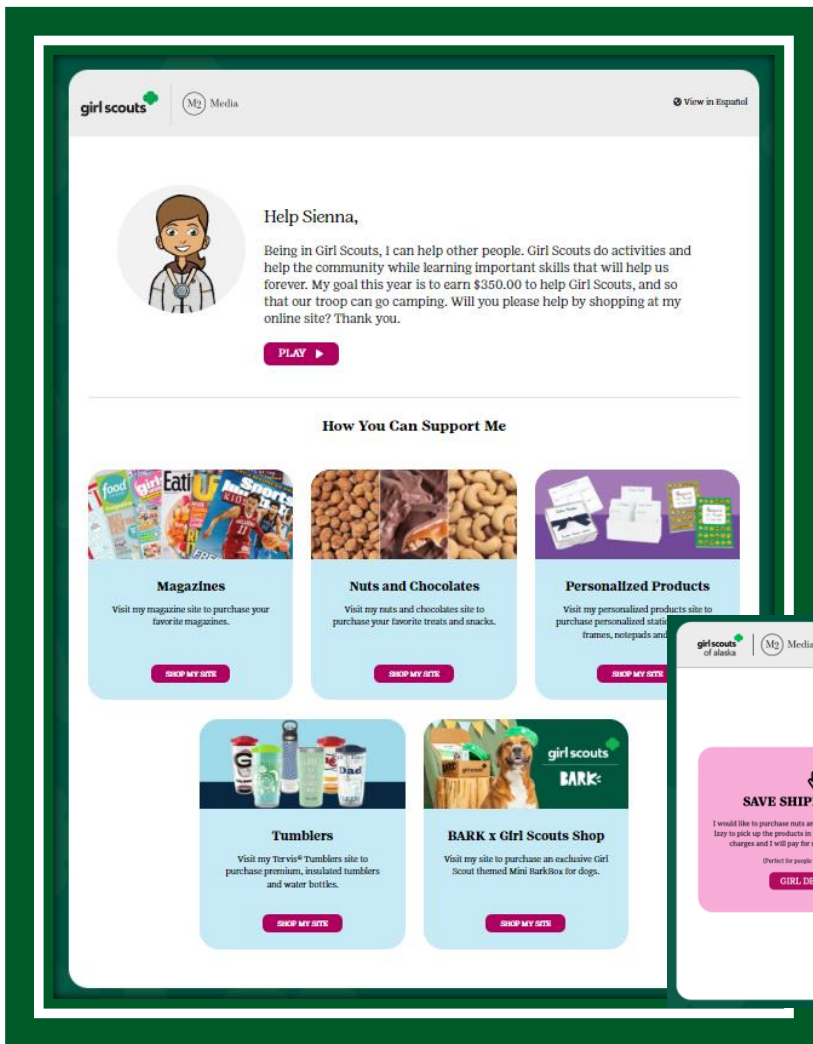
Council's 2024 Top Selling Items

- #1 – Peanut Butter Elephants
- #2 – Dark Chocolate Sea Salt Caramels
- #3 – Pecan Caramel Supremes
- #4 – Whole Cashews
- #5 – Fruit Slices

ONLINE SHOPPING SITES

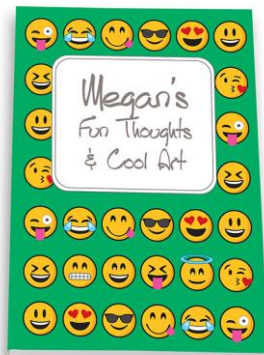
Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Personalized Products



**PRODUCTS
GIRL SCOUT
SUPPORTERS
CAN PURCHASE**

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed
BarkBox options

Choose from one big
box or two different
mini boxes!



Good
Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

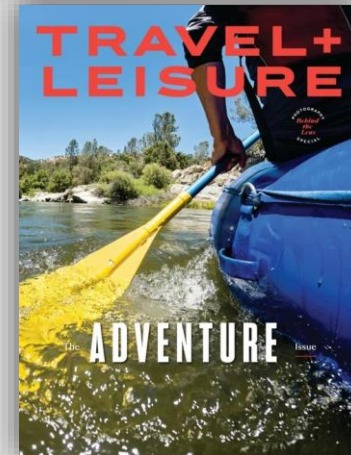
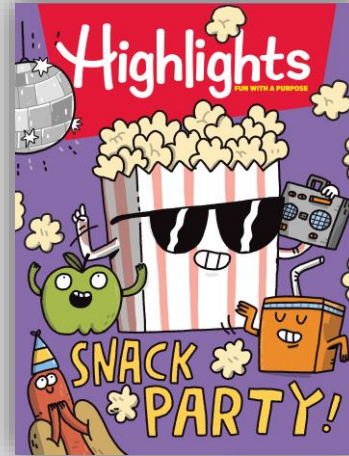


MAGAZINES

Top selling magazines offered*

Easy renewal

*Find a complete list of offered magazines on The Bridge!



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Candles

16oz
Double Wick
80 hour burn time



Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, mark, and all associated trademarks and logos, including the Trefoil Design, are owned by Girl Scouts of the USA. Trefoil: Not Copyright © is an official GSUSA license.

girlscouts
of middle tennessee



Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
of northern tennessee

My Media

Here's How to Earn Two Personalized Patches with Your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 225+ packages of cookies plus send 18+ unique Digital Cookie emails during the 2026 Girl Scout Cookie Program



Visit gsm2sandmags.com/gsm2 to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products, candles, and BarkBox

In-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

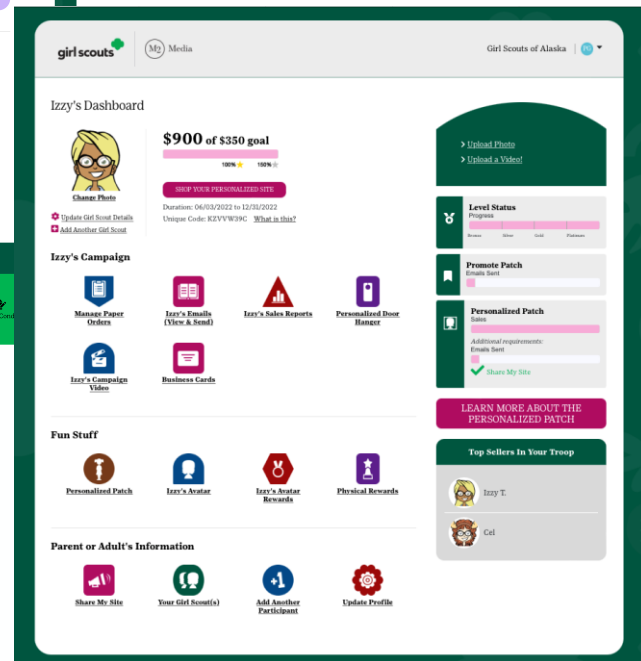
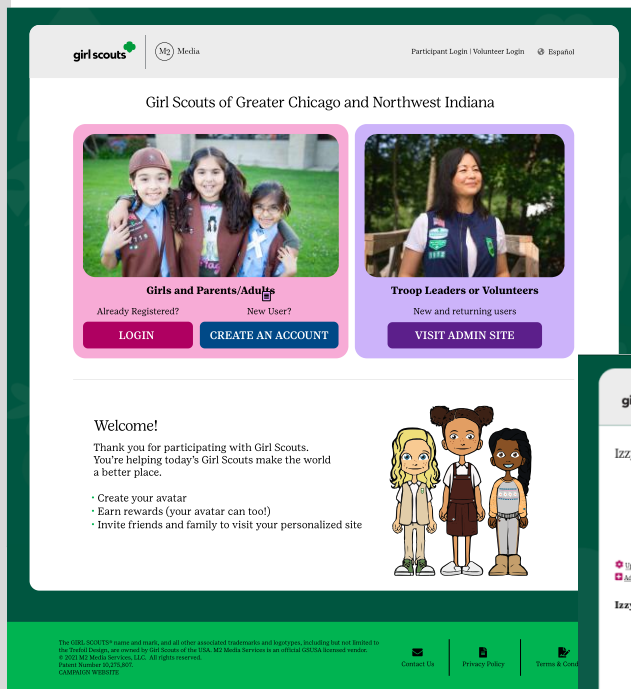
Preferred email address

Confirm membership

Highlight Girl Scout goals

Build an avatar

Include video



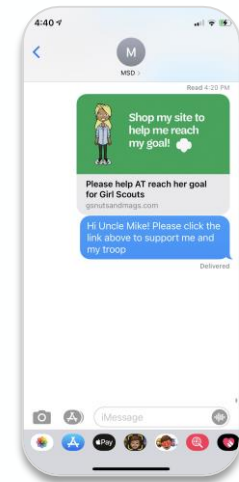
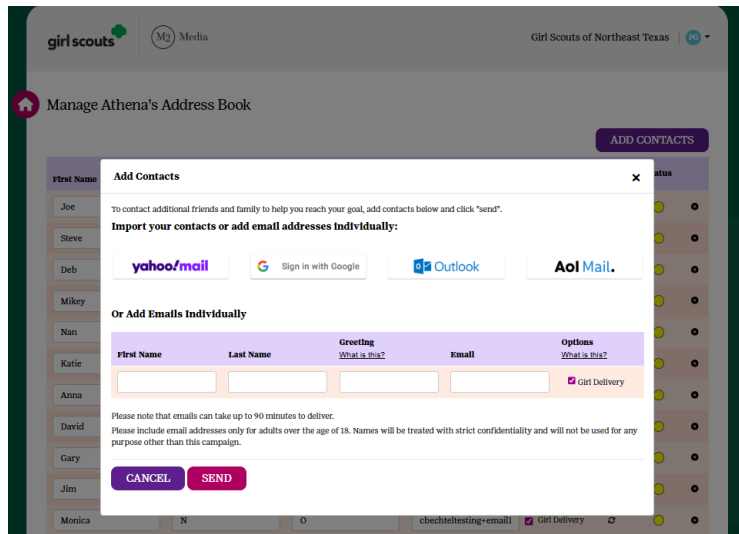
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



Printable Door Hangers

Just cut along the dotted lines and hang on the doorknob.

* For best results print on card stock paper and keep your browser font size at the standard setting.



PARTICIPANT'S DASHBOARD

Additional emails/social media/texts


Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry


Select rewards

Sales reports

 M2 Media

Girl Scouts of Greater LA PG

Sienna's Dashboard

[Change Photo](#)

[Update Girl Scout Details](#)
[Add Another Girl Scout](#)

Sienna's Campaign

[Manage Paper Orders](#)[Sienna's Emails \(View & Send\)](#)[Sienna's Sales Reports](#)[Supporter Thank You](#)[Personalized Door Hanger](#)[Sienna's Campaign Video](#)[Business Cards](#)

Fun Stuff

[Personalized Patch](#)[Sienna's Avatar](#)[Sienna's Rewards](#)

Parent or Adult's Information

[Share My Site](#)[Your Girl Scout\(s\)](#)[Add Another Participant](#)[Update Profile](#)

\$1,914.85 of \$350.00 goal

100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

[Upload Photo](#)

Level Status

Progress

BronzeSilverGoldPlatinum

Promote Patch

Emails Sent By 07/31/2024

Personalized Patch


Sales


Additional requirements:
Emails Sent By 07/31/2024

✓ [Share My Site](#)

[LEARN MORE ABOUT THE PERSONALIZED PATCH](#)

Top Sellers In Your Troop


 Angie C.

 Sienna M.

Say "Thanks!"



Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)


\$1,914.85 of \$350.00 goal


100% ★ 150% ☆


[SHOP YOUR PERSONALIZED SITE](#)


Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign


Manage Paper Orders


Sienna's Emails
(View & Send)


Sienna's Sales
Reports


Supporter Thank You



Supporter Thank You


Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)



Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an avatar



To earn:

- Create avatar
- Use the “Share My Site” function in M2
- Send 18+ emails
- Sell \$375 in combined items

girlscouts

M2 Media

Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at [girlscoutshop.com](#).

To see all choices for your avatar, use the arrows in the avatar software below.

Face
Hair
Body
Clothing
Top
Bottom
Socks
Shoes
Accessories

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

☒ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

2025-26 FALL & COOKIE CROSSOVER PATCH

To earn:

- Create avatar
- Use the “Share My Site” function
- Send 18+ emails
- Sell 325+ packages of Cookies during 2026 Girl Scout Cookie Program





GIRL SCOUT REWARDS



Patches		Combined sales rewards	
2025 patch \$9+ combined Sales Brave. Fierce. Fun! patch 15+ emails sent	 Grizzly patch 4+ Mags & More items Care to share patch 6+ Care to Share items	Pom pom keychain \$150+ combined sales 	Your choice of: Flower hair clips \$300+ combined sales  OR  Your choice of: Small grizzly plush \$450+ combined sales  OR 
Combined sales rewards (cont.)			
Your choice of: Bear charm & bracelet \$600+ combined sales  OR 	Your choice of: Brave. Fierce. Fun! T-shirt or '7 Munch Money \$750+ combined sales  OR 	Your choice of: Brave. Fierce. Fun! T-shirt or '8 Munch Money \$900+ combined sales  OR 	Super Seller patch & Your choice of: Large grizzly plush or '10 Munch Money \$1100+ combined sales  &  OR 
Your choice of: Mini canvas travel bag \$1300+ combined sales  OR 	Your choice of: Kindle Fire or custom Converse \$1500+ combined sales  OR  OR 	Your choice of: Beats Studio Earbuds or Adopt a Bear \$1800+ combined sales  OR 	Your choice of: Nintendo Switch Lite or '150 Munch Money \$2300+ combined sales  OR 
Personalized patch - Earn these two special patches with your name and avatar on them.			
 Earn a Fall personalized patch with your avatar. Here's how! <ul style="list-style-type: none"> Create your avatar Send 18+ emails Use the "Share My Site" function to ask friends and family for support Sell \$375+ in total Fall Product Program sales 		 Earn a Girl Scout Cookie Crossover personalized patch with your avatar. Here's how! <ul style="list-style-type: none"> Create your avatar in the M2 system Send 18+ emails during the Fall Product Program Use the "Share My Site" function in the M2 system during the Fall Product Program Sell 325+ packages of cookies during the 2026 Girl Scout Cookie Program 	



IMPORTANT DATES

OCTOBER 1

Order card and online sales begin!

OCTOBER 2

Email invitations with directions to get started are sent to all registered Girl Scouts who have not logged into their M2 account yet.

OCTOBER 26

In-Person Sales end. All Nut Order Cards and money due to the TPM, unless your TPM tells you differently.

OCTOBER 28

Online Girl-Delivery sales end.

OCTOBER 31

Online magazine and Direct Ship nut orders end.

NOVEMBER 12-17

Nuts and candy are delivered to each service unit, then to troops.

BY NOVEMBER 26

Girl Scouts should have product delivered to customers.

JANUARY 2026

Rewards delivered to service units, then to troops and Girl Scouts as soon as possible.

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful 2025
Program!

