

2024 Fall Product Program Favorites

gsgi



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GSgi Virtual Fall Product Program Kickoff

Discover how you can *Embrace Possibility* at the virtual kickoff on September 17. Learn the ins and outs of the Fall Product Program, take a closer look at some awesome rewards, and meet Aulia the Asian Elephant. Sign up for free and earn your Fall Product Kickoff patch at girlscoutsiowa.org/events.

What's new

We are excited for the launch of a new product line: personalized stationery, notepads, and picture frames.

Coming back

Tervis® Tumblers are back with a wide selection of premium insulated tumblers and water bottles. These items will be sold exclusively online by Girl Scouts and shipped directly to customers, while supplies last.



BarkBox expansion

This year, online shoppers will be able to purchase one of three BarkBox options. One Mini BarkBox will feature the Beret toy and treats for \$19.99. The other Mini BarkBox includes a S'mores Stick toy and treat cannister for \$22.99. The Full BarkBox option includes the S'mores Stick toy, Pup Patches Toys, and one treat cannister for \$27.99. Shipping for each BarkBox is \$5.



New products

Milk Chocolate Peanut Butter Flavored Malt Balls Malt ball double coated with milk chocolate and peanut butter flavored cream coating.



Praline Pecans
Pecan halves are candied with a sweet and crunchy coating.

Mini Gummi Butterflies

Fresh fruit flavor and a soft texture.



Peanut Butter Elephants

Peanut butter covered with milk chocolate.

Mint Trefoil Friendship Tin Mint-infused milk chocolates in a collectible tin.



Cookie Crossover rewards

Cookie Crossover patch

To earn this patch, Girl Scouts create their avatar in the M2 system, send 18+ emails during the Fall product Program, use the "Share My Site" function in the M2 system, and sell 325+ packages of cookies during the 2025 Girl Scout Cookie Program.



Troop rewards

Troops and Juliettes who have a per-girl-average of 50 items sold will earn a **premium booth time slot** during the 2025 Girl Scout Cookie Program OR an **exclusive GSgi Patch Program - Cookie Business Budgeting Adventure!** You'll receive everything you need (including patches!) to host and teach your Girl Scouts the basics of money management and running their cookie business.

Cool rewards

Interlocking patch set 2024

Elephant patch:
Sell 2+ mags and more items



Embrace Possibility patch:
Send 18+ emails in the M2 system

2024 patch:
Sell 12+ nut items

Groovy Candy Lab OR Mini Karaoke Machine

Create groovy glowing candies at 80+ nut items sold or rock out with your friends on a mini karaoke machine when you sell 100+ nut items.



Combined sales reward options Girl Scouts have reward options for combined sales of \$900 - \$1,800 rewards such as Adopting an Elephant and Beats Studio Earbuds®!

TRUNKS & LEAVES
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