2024 COOKIE PROGRAM FAVORITES



PERSONALIZE YOUR ONLINE STORE WITH DIGITAL COOKIE

This new platform allows Girl Scouts to sell cookies through their personalized storefront online or via a mobile app, helping them reach their customers and superpower their program with smoother online order-taking and credit card payments! For more Digital Cookie details, flip this page over!

IN-PERSON DELIVERY

All In-Person Delivery requests will now be approved right in the Digital Cookie platform. You still have five days to approve or deny requests. If you don't get to an order in time, your order will either be automatically canceled or donated—your customer makes that choice at the time they order!

COOKIE LINEUP AND PRICING

Our core cookie flavors are here this year! Adventurefuls[®], Caramel deLites[®], Lemonades[®], Peanut Butter Patties[®], Peanut Butter Sandwich, Toast-Yay![™], Trefoils[®], Thin Mints[®], and gluten-free Caramel Chocolate Chip. **COOKIES ARE \$6 PER PACKAGE THIS YEAR.**

TRAINING

We offer in-person and online training. Keep an eye on The Bridge to access online training or to register for in-person training in Des Moines, Mason City, or Sioux City. (gsgibridge.com)

SHIPPING UPDATES

There is a four package minimum* order for shipping this year. If a customer orders 6-12 packages, Girl Scouts of Greater Iowa (GSGI) will cover half of the shipping cost—customers only pay \$7.49!

> *Donated cookies do not have a shipping cost and do not count towards the four package minimum.

INSTANT REWARDS

Girl Scouts can earn all five Tropical Treats and a trefoil wristlet keychain this year through our Instant Rewards program! Back this year: parents/ guardians help their Girl Scout earn the wristlet keychain just by signing the Product Program Permission Form!



COOKIE TECHIE PATCH

Girl Scouts can earn their Cookie Techie patch by simply setting up and publishing their Digital Cookie

site. You can find more information on this in the Digital Cookie Manual for Parents/Guardians on The Bridge.



NEW REWARD LEVEL!

Girl Scouts who sell 3,750+ packages will get to Own



Their Magic at Universal Studios! This will be a trip for two (Girl Scout + chaperone) during the summer of 2024.

NEW PGA REWARDS

A GSGI Build-A-Bear Experience is debuting at the new 385+ Per-Girl-Average (PGA) level. Girl Scouts will be able to customize a new stuffed friend as a troop in lieu of the returning waterpark or trampoline park troop reward.

Troops and Juliettes averaging 500+ PGA will earn an overnight at any of our four camp properties and a camping kit with all the essentials for a Girl Scout overnight!



For the most up-to-date Girl Scout Cookie Program info be sure to visit The Bridge (*gsgibridge.com*) and read your weekly Shout Out! email newsletter. Need to sign up for the Shout Out! newsletter? Scan this QR code or visit *girlscoutsiowa.org/shoutout*





Become a true cookie boss in four easy steps!

Digital Cookie®

This cookie season, superpower your Digital Cookie® sale by adding to your toolkit

app to sell cookies wherever you go! **Digital Cookie**[®] **Use the**

for you to take payment The app makes it easy purchasing cookies from customers



1. Register for Digital Cookie[®]

Create your Digital Cookie Password

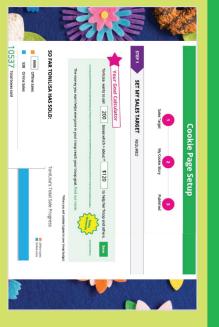
Passwords must be 8-16 characters, including 1 number, capital letter and lowercase letter, with	
ssword	Password

to register. If you can't find it, contact yout council Look for the Digital Cookie[®] registration email in your inbox

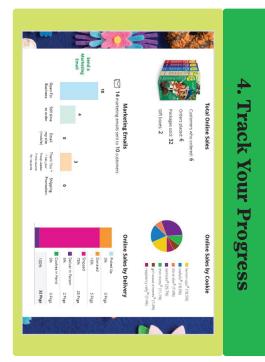
3. Invite Customers Girl Scouts

Ask them to visit your site, purchase, and share your site. Use the email in Digital Cookie[®] to reach out to customers Also, post your site on social media.

2. Set Up Your Site



story, and upload a fun picture or video. Then publish and go! Take a few minutes to set your sales goal, share your cookie



and check progress towards your goal Use your Digital Cookie[®] platform to track sales and inventory

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