

2023 FALL PRODUCT PROGRAM

FAMILY WELCOME LETTER

Your Troop Product Manager is

(I'll be managing the troop's participation in the Fall Program.)

I will be giving you all the materials your Girl Scout needs to help our troop earn proceeds to fund their Girl Scout experience this year! The Fall Product Program allows Girl Scouts to learn valuable life skills such as goal setting, people skills, and money management by selling products like nuts, candy, magazines, and more! Plus, your Girl Scout can earn fun rewards and program credits all for herself. Girl Scouts can sell in-person **September 29-October 22** and can continue to sell online for girl-delivered orders through **October 24**. **Magazine sales and direct ship sales will continue until October 27!**

GIRL SCOUTS CAN SELL TWO DIFFERENT WAYS:

1. SET UP THEIR ONLINE STORE

Your Girl Scout, with your help, can share their personalized link through email, text, and on social media to invite friends and family to purchase. Their online store will showcase a large selection of items, and customers can pay with their credit card and have the items shipped directly to them. You don't have to collect money or deliver the items later!

Girl Scouts can also offer girl delivery for online purchases of select nut and candy items! The customer still pays with their credit card, but these items will come to the Girl Scout to deliver in November. There are no shipping fees with this option.

Magazines, BarkBox, and Tervis Tumblers can only be purchased online. This ensures that the customer receives their magazine subscriptions as soon as possible, without having to send in a paper order form.

Girl Scouts will earn the 2023 Own Your Magic patch and the Personalized Fall patch when they login and create their avatar, send 18+ emails, use the "Share My Site" function in the M2 System, and sell \$350 in total fall sales. To send an email, simply follow the prompts in the M2 System, it's that easy!

The link to set up her online store will be emailed to you on Sept. 29 from me (your troop leader).

2. TAKE ORDERS IN-PERSON

In your materials, you have a Nut Order Card that Girl Scouts will use to take orders from their customers in-person to deliver later. You must collect payment for these items when they order. We accept cash or checks made payable to Girl Scout Troop #_____. Nut and candy items will be delivered in time for Thanksgiving.

Create your custom business cards. After a Girl Scout designs their custom avatar, they can print their own personal business cards with their avatar on them. These are great to hand out to customers who are unsure of what they would like to order or would like to see a larger selection online. Girl Scouts who use these see a greater increase in sales!

WE CAN ALSO COLLECT DONATIONS TO SUPPORT CARE TO SHARE!

For every \$7 donation, a nut or candy item is delivered to our hometown heroes, such as police, firefighters, and military men and women, and many more who serve and protect us every day. Girl Scouts who receive **6 donations or \$42 total earn the Care to Share Patch.**

REWARDS:

All the orders each Girl Scout collects earns us proceeds for the troop. We will earn **15% of nuts and candy sales, plus 20% of all other sales**. That money that stays right in our troop account for us to use on activities and projects throughout the year.

Troop Reward – All troops who have a per-girl-average of 50 items will earn a guaranteed premium council-secured booth time slot during the first two weeks of the 2024 Girl Scout Cookie Program before the lottery runs! Instructions on how to secure a time slot will be sent at the end of the 2023 Fall Product Program. **NEW THIS YEAR!** Don't need a council-secured slot? No problem! Troops can earn a custom Girl Scouts tote bag!

Our Troop Goal is:

On top of our troop proceeds, each Girl Scout will earn rewards at certain levels listed on the Nut Order Card. Whatever level they reach, they'll earn every item up to that level. These items will be delivered to us in December.

Munch Money can be chosen instead of an item at certain levels. The total amount selected will be sent to families through email at the end of the program from Girl Scouts of Greater Iowa (GSGI). You can use these program credits for events, camps, in the Girl Scout Shop, and to pay for membership next year!



Girl Scouts who create their avatar, send 18+ emails, and use the “Share My Site” function in the M2 System this fall will be eligible for a **Cookie Crossover patch** featuring their custom avatar! To earn this one, they'll need to sell 300+ packages in the 2024 Girl Scout Cookie Program.

WRAPPING IT ALL UP AT THE END:

Be sure you have double checked the following:

- ✓ Make sure the **payment for all orders** matches what is on the Nut Order Card.
- ✓ Totals for each item on the Nut Order Card have been entered correctly at the bottom.
- ✓ In the M2 System or on the back panel of the Nut Order Card, make sure you've circled with your Girl Scout the items they would like to receive. If nothing is circled, Munch Money will be chosen by default.

Parents/Guardians can enter Nut Order Card sales directly into the M2 System! You will still need to **turn in Nut Order Cards and all money** to me by:

(If no date is listed above, turn in orders no later than October 22)

I'll return your Nut Order Card to you when your items are delivered so you have the customer information to make deliveries.

All nut and candy items for orders collected on the Nut Order Card and online through “girl delivery” will be delivered to me between **November 8-13**.

Once I have the items, I will let you know when you can pick them up to deliver to customers. You should have all your products delivered by **November 22**. Magazines and products purchased online will be shipped directly to the customer.

Troop Product Manager Contact Information:

Name:

Email:

Phone:

Best way to contact: