





2023 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$86,000 last Fall Product Program, with Girl PGA being \$336.

**PGA = per girl average

IN-PERSON SALES: SEPTEMBER 29 - OCTOBER 22 GIRL-DELIVERY SALES: SEPTEMBER 29 - OCTOBER 27 ONLINE DIRECT SHIP SALES: SEPTEMBER 29 - OCTOBER 27

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community

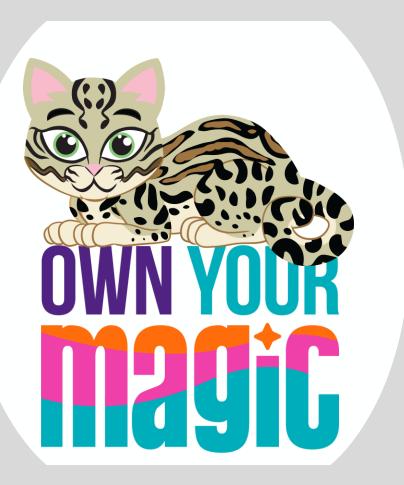
girl scouts

The program helps fund the entire [[]Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?





TROOP PROCEEDS

15% of all nut and candy sales

20% of all magazine and more sales (including BarkBox and Tervis Tumblers online-only products)



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates Magazines & More









a set associated with the set with interests.





And the state of the local division of the



B DPMANANGProtect

F WARDEN



O IEL .

distants with a 17 damage

C Straybing based of California

G Capital bolie today





H Strant Lines h





L ISL



DELICIOUS NUTS & CHOCOLATES

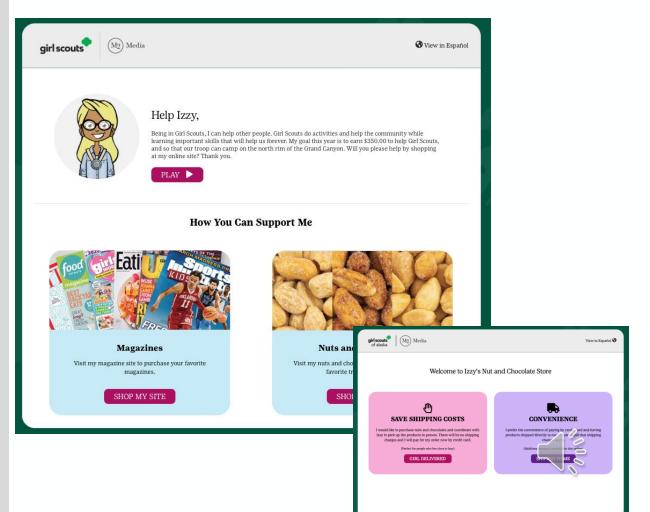
Council's Top Selling Items in 2022

#1 – Peanut Butter Penguins #2 – Dark Chocolate Sea Salt Caramels #3 – Pecan Supremes #4 – English Butter Toffee #5 – Dulce Daisies 000

ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options: Girl Delivered or Direct Ship



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox







Featured Products

Cranberry Trail Mix: NEW! A tasty blend of dried fruit and salted nuts.

Mint Trefoils Friendship Tin: Mint-infused milk chocolates in a collectible tin

Sweet Cinnamon Almonds: NEW! Deliciously sweet cinnamon almonds.

000





HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card



GIRL SCOUT'S PLATFORM SET-UP

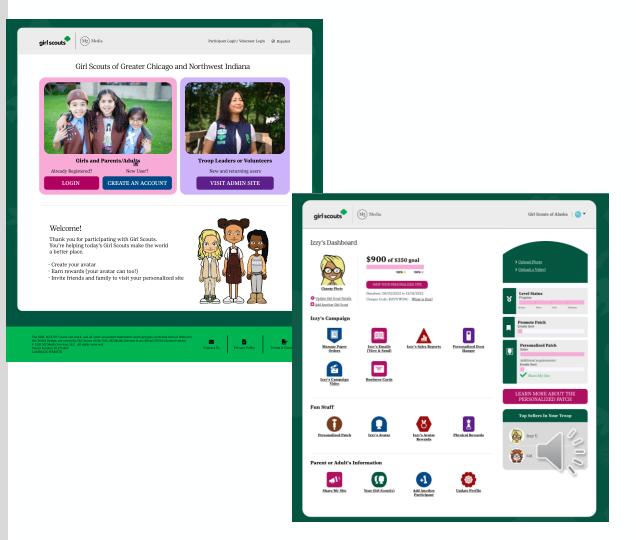
Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

Build an Avatar

Include Video



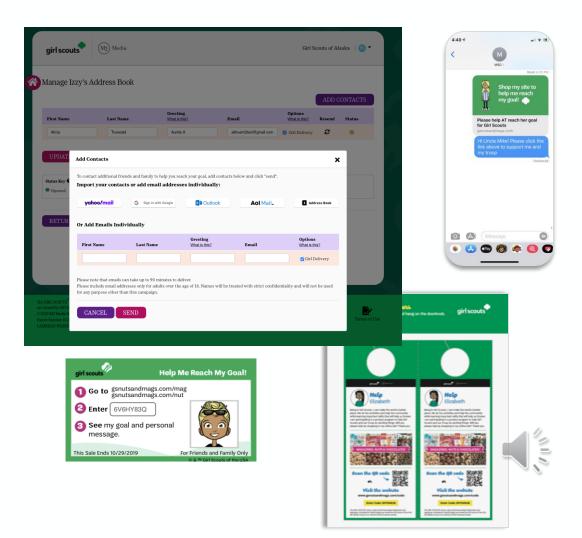
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports



Fall Personalized Patch

Personalized Patch with Theme Backgrounds

- Create avatar in M2 system
- Use "Share My Site" function in M2 system
- Send 18+ emails during the Fall Product Program
- Sell a total of \$350 in combined nuts & candy and magazines

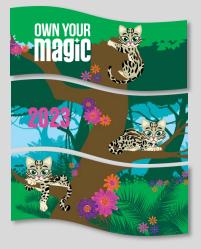


2023-24 FALL & COOKIE CROSSOVER PATCH

- Create avatar in M2 system
- Use "Share My Site" function in M2 system
- Send 18+ emails during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program





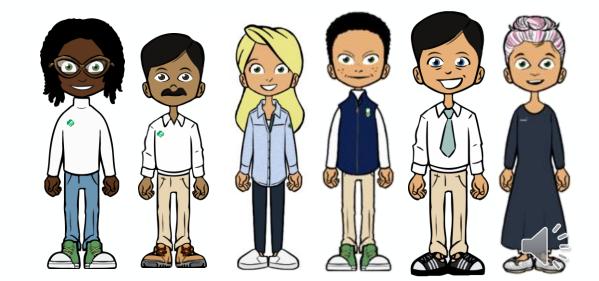


GIRL SCOUT REWARDS





VOLUNTEER EXPERIENCE





Thank You

(M₂) Media Group

Dear Michelle

It's time for the Fall product sale and an exciting year ahead for Girl Scouts! For the Fall sale this year, we have a website where you can communicate with the girls / parents in your troop, monitor results, and build an avatar to be included in a troop photo. Your username will be the email address shown below. Please <u>click</u> <u>here</u> to create your password.

Username:

Once your password is created, <u>click here</u> to access the site or go to <u>https://www.girlscoutmagazines.com/admin</u>

The sale will run from 09/19/2014 at 12:00 AM to 11/25/2014 11:59 PM. Please encourage all of the girls in your troop to participate. If you have any questions, please contact your s unit leader or the council. Thank you for all that you do for C Scouts!

Girl Scouts of California's Central Coast

TROOP VOLUNTEER ACCESS

Email invitation to login sent on September 22

Troop training video

Queue Parent/Adult Email Campaign

Volunteer avatar

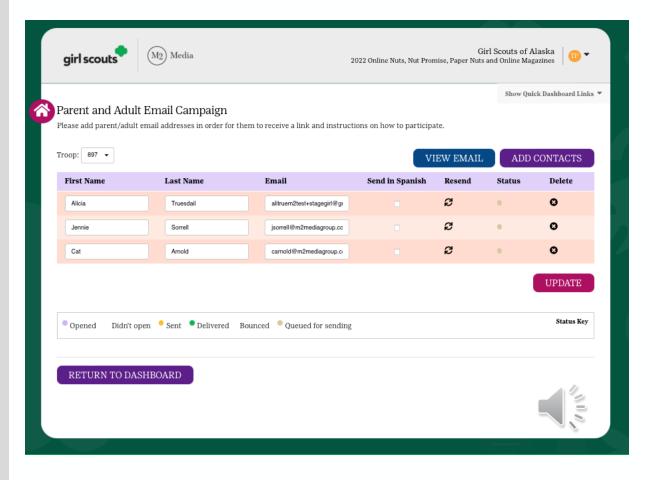


PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Edit or enter missing parent/adult emails

Email with instructions on how to participate



TROOP DASHBOARD

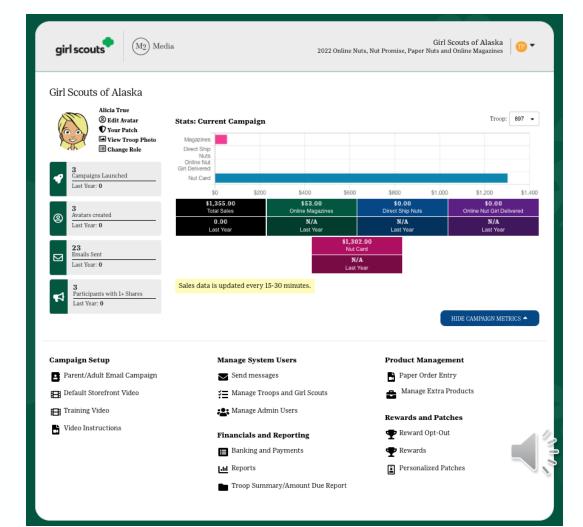
Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



TROOPS REWARDS



Troops and Juliettes who have a per-girlaverage of 50 items sold will earn a premium booth slot during the 2024 Cookie Program OR a customized GSGI tote bag!



VOLUNTEER INCENTIVES







FALL **PRODUCT PROGRAM KICKOFF**

Returning this year! GSGI Virtual Fall Product Program Kickoff

Join us for the virtual kickoff on September 19 to learn the ins and outs of the Fall Product Program, take a closer look at some of the amazing rewards, meet Ozzie the Ocelot, and discover how you can "Own Your Magic."

Sign up for free and earn your Fall Product Program Kickoff patch at girlscoutsiowa.org/events



*this will be a prerecorded video available after September 19 if you are unable to catch the premiere!



DELIVERY OF NUTS/CHOCOLATES

Product will be delivered to Service Unit Product Chairs between November 8-13



DELIVERY TICKETS

Print delivery tickets by troop or participant

Available for easier picking and packing

Option to include financials

girl scouts	M2 Media	Gi 2022 Online Nuts, Nut Promise, Paper Nuts a	l Scouts of Alaska and Online Magazines	\$₽ ▼
			Show Quick Dash	board Links 🔻
Delivery Tickets				
	print your delivery tickets below:			
	Troop Tickets by Delivery Site Delivery Site Type Delivery Site	Тгоор		
	Single - > Alicia True (SU C	> All -		
	Include Financials			
	Include Financials			
	CREATE TICKET			
	CREATE TICKET			
	Troop Tickets By Troop Troop Choose Include Financials	Teneform 4. J Jun Face backface		Image: Note of the sector of the se
		Spring Council And Annual Particle		5 5 5 C
		Darkory Fol Re		
	Girl Scout Tickets	Bark Dirackis Harrish DownAn Prosts Diazed Harrish		b b b b - - b - -
	Troop	English Balan Tarley		
		Pere Barren Daniar-Caret Rough		2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
	Choose	their calma,		
		War Trails		-
	Include Financials	sup hitti		·
	\sim	Pagament Aut		
		Table State		
	CREATE TICKET			
		Distance Section 1999	Rectifique/Automo-	and a second
		Type Oxford Table Oxford	1018 Traditional Inter Delays	0
		Type Oxford Table Oxford		Pramin.
		Type Calcular Dens Paramite National	1018 Traditional Inter Delays	

BALANCING FINANCES

Sales reports

Banking and payments

girl scouts	M2 Media	2022 Onl	Girl Scouts c ine Nuts, Nut Promise, Paper Nuts and Online !	
			Show	Quick Dashboard Links 🔻
Banking and I	•			
Check banking and	payments for this campaign.			
Service Unit / Troo	p			
Troop Paymen	ts - Troop 6512			
Troop Deposits View payments mad	le by this troop to the council			
			м	IANAGE ACH
Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
		No results returned		
Girl Scout Payme View Girl Scout payr SEARCH TOOLS 🔻			ADD GIRL SCO	UT PAYMENT
Click rows to view	girl scout payment informatio	n. Click the "+" menu to access additional fea	tures.	
Girl Scout		Payments Due Troop	Payments Made	Balance
+ Janie Jones		\$0.00	\$15.00	(\$15.00)
RETURN TO 1	DASHBOARD			

girl scouts	M2 Media		2022	Online Nuts, Nut Pr	Girl Scouts o omise, Paper Nuts and Online !	
Reports					Show	Quick Dashboard Linl
See financial and other i	reports for this camp	oaign.				
All Sales	Magazines	Direct Ship Nuts	Nut Order Card	✿ Online Nuts Girl Delivered	Special Reports	Summary Report
Froop Summa Campaign and sales info		ops.				
Froop: 6512 -						
Total Sales				\$0.00	Campaign S	otats 0
Collected Online				\$0.00	Girls Selling Avatars Created	0
Collected from Custor	ners			\$0.00	Photos Uploaded	0
Total Troop Extras				\$0.00	Voice Recordings	0
Troop Proceeds and B	onuses			\$0.00	Total Personalized Patches	0
Amount Due Council				\$0.00	Earned	0
Payments Made to Co	uncil			\$0.00	Number Emails Sent	0
Balance Due Council	I			\$0.00	Per-Girl-Average Units	0
Online Magazine Sales					Per-Girl-Average Dollars Reward Opt Out	\$0.00 No
Magazine Units				0	Reward opt out	NO
Total Sales Collected 0	Online			\$0.00		
Proceeds And Bonuse	s			\$0.00		
Direct Shipped Sales						
Direct Shipped Units				0		
Total Sales Collected (Online			\$0.00		
Proceeds And Bonuse	s			\$0.00		
Nut Card Sales						
Nut Card Units				0		0
Total Collected from C	Customer			\$0.00		
Proceeds And Bonuse	s			\$0.00		
Online Nuts Girl Delive						

DELIVERY OF REWARDS

Rewards will be delivered to Service Unit Product Chairs January 2024



DELIVERY TICKETS

Print reward delivery tickets by troop or participant

Available for easier picking and packing

girl scouts	(M2) Media	Girl 2022 Online Nuts, Nut Promise, Paper Nuts ar	Scouts of Alaska Id Online Magazines
			Show Quick Dashboard Links 🔻
Delivery Tickets Select your options and p	vrint your delivery tickets below:		
	Troop Tickets by Delivery Site		
	Delivery Site Type Delivery Site	Troop	
	Single - > Alicia True (SU C	> All -	
	 Include Financials 		
	CREATE TICKET		
	Troop Tickets By Troop		
	Troop Tickets By Troop		
			_
	Troop Choose •		_
	Troop	=	
	Troop Choose Include Financials		
	Troop Choose •		
	Troop Choose Include Financials	Red Bows	
	Troop Choose Include Financials	fina lines. Prazer fear fearings	
	Troop Choose Include Financials	Red Bows	
	Troop Choose Include Financials	lina linas. Facar Inan Haniya. Tala Taga Ala	
	Troop Choose Include Financials CREATE TICKET Girl Scout Tickets	And Rom Rysch Redenting With reprofile Histophic research resources Histophic reprofile Histophic reprofile Histophic Resources	
	Troop Choose Include Financials CREATE TICKET Girl Scout Tickets Troop	for the form for a first which is which stays (MM) in dimagnation and and in constant of and for the first dimagnation of and and first first dimagnation of and and and first first dimagnation of and and and and and and and first first dimagnation of and and and and and and and and first first dimagnation of and	
	Troop Choose Include Financials CREATE TICKET Girl Scout Tickets	4 for Binn Figure Raminologie Figure rapi/Ra Historia Raminologie Historia Raminologie Figure Figure Figure Figure Figure Figure Figure	
	Troop Choose Include Financials Girl Scout Tickets Troop Choose	for the form for a first which which which stays (MM) in the stage of MM in the stage of MM in the stage of MM in the stage of MM in the stage of MM is a stage of MM	
	Troop Choose Include Financials CREATE TICKET Girl Scout Tickets Troop	6 Au Bon Futor Namedia Futor Named	
	Troop Choose Include Financials Girl Scout Tickets Troop Choose	for the form for a first which which which stays (MM) in the stage of MM in the stage of MM in the stage of MM in the stage of MM in the stage of MM is a stage of MM	
	Troop Choose Include Financials Girl Scout Tickets Troop Choose Include Financials	for fam. Face there below Main sign offic 	
	Troop Choose Include Financials Girl Scout Tickets Troop Choose	5 Az Dom 5 Az A han A h	1 1 1 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 4 2 2 2 2 4 2 2 2 2 4 2 2 2 2 4 2 2 2 2
	Troop Choose Include Financials Girl Scout Tickets Troop Choose Include Financials	to the films for the best weakings the sequence of the sequence of the sequence of the sequence of the sequenc	A - A A - A A - A A - A A - -
	Troop Choose Include Financials Girl Scout Tickets Troop Choose Include Financials	5 Az Dom 5 Az A han A h	A - A A - A A - A A - A A - -
	Troop Choose Include Financials Girl Scout Tickets Troop Choose Include Financials	to to the Nucleareau Series (1997) Series (1	A - A A - A A - A A - A A - -
	Troop Choose Include Financials Girl Scout Tickets Troop Choose Include Financials	to to time. For tage the weak of the second	

649.04

IMPORTANT DATES

WEEK OF SEPTEMBER 11

Materials start arriving to troops and Juliettes.

MONTH OF SEPTEMBER

Host Your Troop Kickoff Meeting! Resources available on The Bridge (gsgibridge.com/fallprogram). See page 5 for details on how to host this meeting!

SEPTEMBER 19

Virtual Fall Product Program Kickoff Rally! See page 4 of this guide for more info and register to watch the premiere at girlscoutsiowa.org/events!

SEPTEMBER 21

Attend the virtual live Fall Product Program training from 6:00 p.m. to 7:00 p.m., focusing on learning specifics of the program and offering a platform for you to ask any questions you have. Specialized pre-recorded training for specific roles and finance management will also be available on The Bridge! (gsgibridge.com/fallprogram)

SEPTEMBER 22

Email invitations are sent to all registered volunteers with directions to access the M2 system. Log in and watch a short system training video, create your own custom avatar, and schedule your parent/guardian emails to go out on September 29.

SEPTEMBER 29

Troop Product Managers can send the parent/ guardian launch email in the M2 system, inviting Girl Scouts to access their M2 account. Order card and online sales begin!

SEPTEMBER 30

Email invitations sent to all registered Girl Scouts who have not logged into their M2 account yet with directions to get started. **OCTOBER 20**

Bank account information due.

OCTOBER 22

In-person sales end. All Nut Order Cards and money due to the TPM. Last day for SUPCs to enter delivery station details into M2.

OCTOBER 23

Girl Scouts of Greater Iowa (GSGI) Staff available over phone and email until 9:00 p.m. for support.

OCTOBER 24

Online girl-delivery sales end. Last day for TPMs to enter Nut Order Card sales in the M2 system.

OCTOBER 27

Online magazine and Direct Ship nut orders end.

OCTOBER 30

Last day for Reward Orders to be entered into the M2 system.

BY OCTOBER 31

Last day to deposit all money collected into the troop bank account.



IMPORTANT DATES

NOVEMBER 2

Total balance due for product emailed to the TPM. The amount due will be auto withdrawn from your troop bank account November 8.

NOVEMBER 5

Payment Adjustment Forms and Girl Shortage Forms, if applicable, due by 11:59 p.m. Any Girl Shortage Form submitted must also include the Girl Scout's signed Product Program Permission Form.

NOVEMBER 8

Payment for product auto withdrawn from troop bank account.

NOVEMBER 8-13

Nuts and candy are delivered to each service unit, then to troops.

BY NOVEMBER 22

Girl Scouts should have product delivered to customers.

JANUARY 2024

Rewards delivered to service units, then to troops and Girl Scouts as soon as possible.



FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



Hey TPM's! Check out our Finance Training!

Located on The Bridge at *gsgibridge.org/fallprogram*

- Troop Proceeds
- Handling Money
- Setting up your bank account
- Balancing finances





THANK YOU!

For your continued support of Girl Scouting and the Fall Product Program.

We look forward to a successful 2023 Program!



