



2023 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$86,000 last Fall Product Program, with Girl PGA being \$336.

**PGA = per girl average

IN-PERSON SALES: SEPTEMBER 29 - OCTOBER 22
GIRL-DELIVERY SALES: SEPTEMBER 29 - OCTOBER 24
ONLINE DIRECT SHIP SALES: SEPTEMBER 29 - OCTOBER 27

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates
Magazines & More



ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship

The screenshot shows a fundraising page for a Girl Scout named Izzy. At the top left is the 'girl scouts' logo, and at the top right is a 'View in Español' link. In the center, there is a circular profile picture of Izzy, a cartoon girl with blonde hair and glasses. To her right, the text reads: 'Help Izzy, Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.' Below this text is a purple 'PLAY' button with a right-pointing triangle. Underneath is a section titled 'How You Can Support Me' with two product categories: 'Magazines' and 'Nuts and Chocolates'. The 'Magazines' category shows a stack of Girl Scouts magazines and has a light blue background with the text 'Visit my magazine site to purchase your favorite magazines.' and a purple 'SHOP MY SITE' button. The 'Nuts and Chocolates' category shows a pile of almonds and has a light blue background with the text 'Visit my nuts and chocolate site to purchase your favorite treats.' and a purple 'SHOP MY SITE' button.

This screenshot shows the 'Welcome to Izzy's Nut and Chocolate Store' page. At the top left is the 'girl scouts of alaska' logo, and at the top right is a 'View in Español' link. The main heading is 'Welcome to Izzy's Nut and Chocolate Store'. Below this are two promotional cards. The first card is pink and titled 'SAVE SHIPPING COSTS'. It features a hand icon and the text: 'I would like to purchase nuts and chocolates and coordinate with you to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.' Below this is a note '(Perfect for people who live close to Izzy)' and a purple 'GIRL DELIVERED' button. The second card is purple and titled 'CONVENIENCE'. It features a truck icon and the text: 'I prefer the convenience of paying by credit card and having products shipped directly to my door, so that the shipping charges are minimal.' Below this is a note '(Additional shipping available for this option)' and a purple 'SHIP TO HOME' button.



A **Whimsy Snowflake Tin Peppermint Bark Candies**
Handed milk chocolate with crushed peppermint candy on top of dark chocolate.
\$14.00
7 oz. Whimsy Snowflake Tin



B **Friendship Made Tin Milk Chocolate Mint Treats**
Triangle shaped, milk chocolate treat, has white chocolate & peppermint.
\$12.00
7 oz. Gift Size Tin



C **Everything Seasoned Cashews**
Cashews seasoned with onion, poppy seeds, garlic, and sesame seeds.
\$10.00
8 oz.



D **Whole Cashews**
Gourmet cashews roasted and lightly salted.
\$10.00
8 oz. @



E **Sweet Cinnamon Almonds**
Almonds roasted and seasoned with honey and cinnamon.
\$10.00
8 oz. @



F **Dark Chocolate Sea Salt Caramels**
Caramel enrobed in dark chocolate with sea salt.
\$6.00
4 oz. Gift Size



G **English Butter Toffee**
Butter toffee covered in milk chocolate with crushed almonds.
\$9.00
8 oz. Gift Size



H **Chocolate Covered Almonds**
Almonds smothered in milk chocolate.
\$6.00
8 oz. @



I **Double Dipped Milk Chocolate Peanuts**
Roasted peanuts dipped twice in milk chocolate.
\$9.00
8 oz. @



J **Peanut Butter Penguins**
Peanut butter covered with milk chocolate.
\$9.00
8 oz. Gift Size



K **Pecan Caramel Supremes**
Caramel and pecans covered in milk chocolate.
\$9.00
8 oz. Gift Size



L **Dulce De Leche**
Milk chocolate distaste filled with a caramel center.
\$8.00
8 oz. Gift Size



M **Spicy Cajun Mix**
Caramels, salted Cajun corn sticks, mini sesame chips, salt and hot Cajun sesame sticks.
\$8.00
7 oz. @



N **Cranberry Trail Mix**
Caramels, raisins, almonds, cashews, English Walnuts, and banana chips.
\$8.00
8 oz.



O **Fruit Slices**
Sweet, chewy flavored candy appetizer with sugar glaze.
\$7.00
8 oz.



P **Honey Roasted Peanuts**
Peanuts roasted and seasoned with honey and salt.
\$7.00
8 oz. @

Q **Care to Share**
\$2.00

Share snacks with local heroes like firefighters, first responders, and police officers with a \$7 donation.

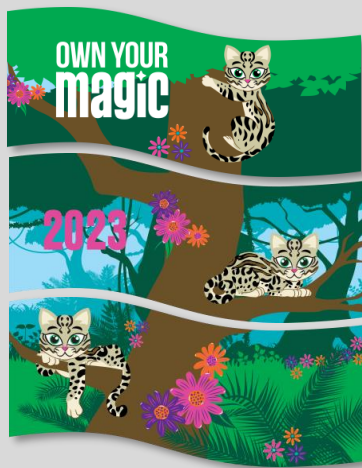
Thank you for your support!

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items in 2022

- #1 – Peanut Butter Penguins
- #2 – Dark Chocolate Sea Salt Caramels
- #3 – Pecan Supremes
- #4 – English Butter Toffee
- #5 – Dulce Daisies





GIRL SCOUT REWARDS



2023 Rewards!

Rewards are earned automatically per purchase. No purchase necessary. Rewards become available each month with each purchase and will be available in the My Rewards app.

Rewards are subject to change due to program modifications. Not available while buying for resale or a business.

Some items may vary in color.

Magazines & More

<p>Devil Patch \$1.25 - magazines</p>	<p>Super Sucker Magic Patch is your choice of: LED Fiber Lights or 9" Marsh Money \$2.50 - magazines</p>	<p>Your choice of: Cookie Jar or 9" Marsh Money \$2.50 - magazines</p>	<p>Your choice of: Starlight Kitty - 3D Bellini Light or 9" Marsh Money \$2.50 - magazines</p>
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Nuts & Candy

<p>2023 Patch \$1.25 - nut items</p>	<p>Super Sucker Patch is your choice of: Cookie Jar or 9" Marsh Money \$2.50 - nut items</p>	<p>Your choice of: Cookie Jar or Trailmix or 9" Marsh Money \$2.50 - nut items</p>	<p>Girl Scout Patch is your choice of: Small Order Patch or 9" Marsh Money \$1.50 - nut items</p>
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Important Dates

Beginning on:

Dates to pay order items by:

Pick-up or product by:

Factory produce is available by:

Dates to receive by:

Patches

<p>Own Your Magic Patch \$1.50 - rewards total</p>	<p>Your choice of: Apple iPhone or iPad Film Instant Film Camera or 900 Marsh Money \$1,500+ - in combined sales</p>	<p>Your choice of: Apple AirPods or Custom Case or 900 Marsh Money \$1,500+ - in combined sales</p>	<p>Your choice of: Starbucks Peppermint Cider or 900 Marsh Money \$1,500+ - in combined sales</p>
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Combined Sales Rewards

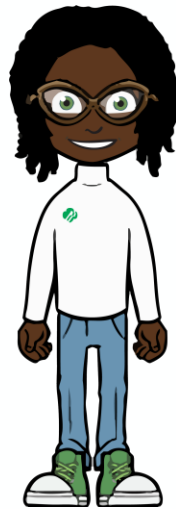
<p>Care to Share Patch \$1.50 - product worth your share</p>	<p>Your choice of: Apple AirPods or Custom Case or 900 Marsh Money \$1,500+ - in combined sales</p>	<p>Your choice of: Starbucks Peppermint Cider or 900 Marsh Money \$1,500+ - in combined sales</p>	<p>Your choice of: Starbucks Peppermint Cider or 900 Marsh Money \$1,500+ - in combined sales</p>
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Earn these two special patches with your name and avatar on them.

<p>Star a Girl PowerPatch with your avatar and name!</p> <ul style="list-style-type: none"> • Create your avatar • Send 100 rewards • Use the "Share My Star" function in the MY Rewards app (available only for myapp) • Get \$250 in total Fall sales 	<p>Share a Girl Power Patch with your avatar and name!</p> <ul style="list-style-type: none"> • Share your avatar in the MY Rewards app • Send 100 rewards during the Fall Product Program • Use the "Share My Star" function in the MY Rewards app • Get 1000 packages of outdoor products in the Girl Scout Program
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SERVICE UNIT VOLUNTEER EXPERIENCE



Host a Service Unit Rally!

Rallying your Girl Scouts is a great way to kick off the Girl Scout year!

- Traditional Rally
- Social Rally
- Virtual Rally

Request rally patches and product samples for your rally at gsgibridge.com/fallprogram



SERVICE UNIT DASHBOARD


Email invitation to login sent on September 22


Messaging

Manage nut card order entry


Sales reports

Banking and payments

girl scouts  M2 Media


Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines 

Girl Scouts of Alaska

 **Alicia True**
👤 Edit Avatar
📍 Your Patch
👑 Change Role

- 📢 2 Campaigns Launched
Last Year: 0
- 👤 2 Avatars created
Last Year: 0
- ✉️ 2 Emails Sent
Last Year: 0
- 📄 2 Participants with 1+ Shares
Last Year: 0

Stats: Current Campaign Service Unit: Bending Birch



Category	Last Year
Total Sales	\$0.00
Online Magazines	\$0.00
Direct Ship Nuts	\$0.00
Online Nut Girl Delivered	\$0.00
Nut Card	\$0.00

Sales data is updated every 15-30 minutes.

[HIDE CAMPAIGN METRICS](#)

Campaign Setup

- 📅 Troop Training Video

Manage System Users

- ✉️ Send messages
- 👤 Manage Service Unit, Troops & Girl Scouts
- 👤 Manage Admin Users

Financials and Reporting


- 📄 Banking & Payments
- 📄 Reports
- 📄 Troop Summary / Amount Due Report

Product Management

- 📄 Paper Order Entry

Rewards & Patches

- 📄 Personalized Patches





DELIVERY OF NUTS/CHOCOLATES

Enter delivery location address into M2 system by October 22

Nuts and candy delivered to Service Units November 8-13

Count items twice before signing



DELIVERY TICKETS

Print delivery tickets by Service Unit or troop

Available for easier picking and packing

Option to include financials

Print from Product Management > Delivery Tickets in M2 system

The screenshot shows the M2 system interface for printing delivery tickets. At the top, the Girl Scouts logo and 'M2 Media' are visible on the left, and 'Girl Scouts of Alaska' with a user profile icon and '2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines' are on the right. A 'Show Quick Dashboard Links' button is in the top right.

The main section is titled 'Delivery Tickets' with a home icon and the instruction 'Select your options and print your delivery tickets below:'. It is divided into three sections:

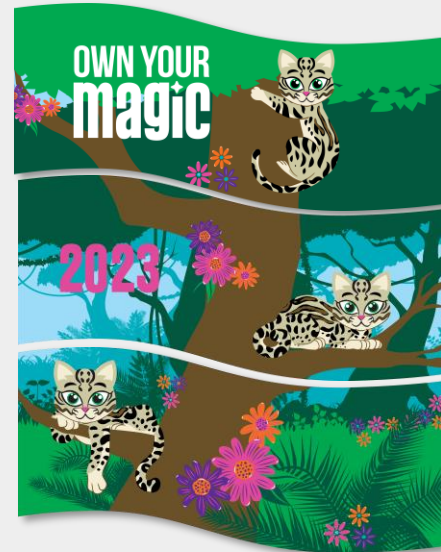
- Troop Tickets by Delivery Site:** Includes dropdowns for 'Delivery Site Type' (Single), 'Delivery Site' (Alicia True (SU C...)), and 'Troop' (All). There is an 'Include Financials' radio button and a 'CREATE TICKET' button.
- Troop Tickets By Troop:** Includes a 'Troop' dropdown (Choose...), an 'Include Financials' radio button, and a 'CREATE TICKET' button.
- Girl Scout Tickets:** Includes a 'Troop' dropdown (Choose...), an 'Include Financials' radio button, and a 'CREATE TICKET' button.

An inset window shows a preview of a delivery ticket. It contains a table with columns: Item, Qty, Price, Total, and Order. The table lists various items like 'Cinnamon', 'Hot Sauce', 'Peanut Butter/Cashew', etc. Below the table is a summary section with columns: Order/Region/State, Total Collected Sales Dollars, Total Collected Sales Dollars, Total Collected Sales Dollars, and Total Collected Sales Dollars. The data rows show values for 'Region', 'State', 'Product', 'Quantity', 'Price', and 'Total'.

DELIVERY OF REWARDS

Rewards will be delivered to Service Units in
January 2024

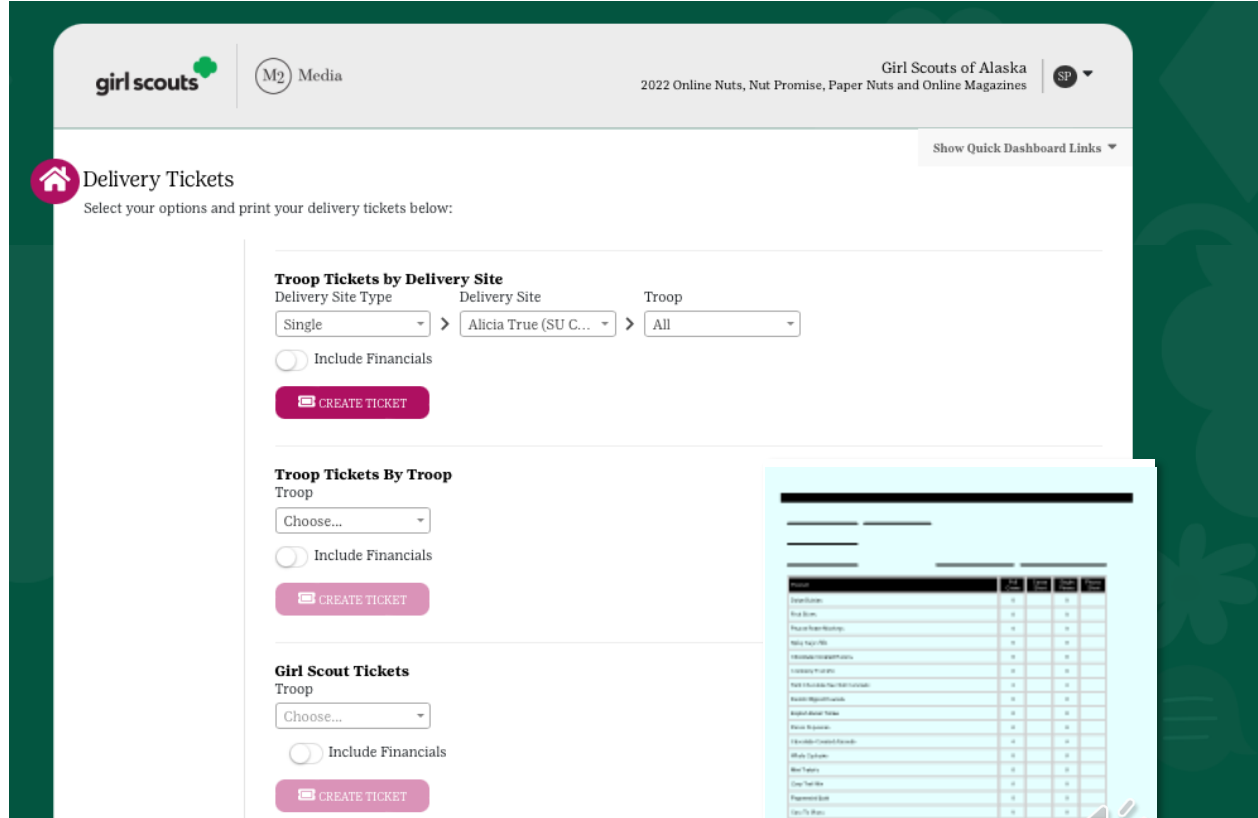
Count items twice



DELIVERY TICKETS

Print reward delivery tickets by troop or participant

Available for easier picking and packing



girl scouts | M2 Media | Girl Scouts of Alaska | 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines | SP

Show Quick Dashboard Links ▾

Delivery Tickets

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site
Delivery Site Type: Single ▾ | Delivery Site: Alicia True (SU C... ▾ | Troop: All ▾
 Include Financials
[CREATE TICKET](#)

Troop Tickets By Troop
Troop: Choose... ▾
 Include Financials
[CREATE TICKET](#)

Girl Scout Tickets
Troop: Choose... ▾
 Include Financials
[CREATE TICKET](#)

Printed Delivery Tickets Preview:

Item	Qty	Unit	Price	Total
Small Cookies	10	Doz	\$1.50	\$15.00
Box Biscuits	10	Doz	\$1.50	\$15.00
Paper Nuts	10	Doz	\$1.50	\$15.00
Magazines	10	Doz	\$1.50	\$15.00
Online Nuts	10	Doz	\$1.50	\$15.00
...

IMPORTANT DATES

SEPTEMBER: Schedule a fun kickoff with troops and families in your area to show them the benefits of participating in this simple program! Be sure to tell them about the great rewards—you can even request sample nuts and candy from a Girl Scouts of Greater Iowa (GSGI) Leadership Center near you, and rally patches for everyone who attends! Visit gsgibridge.com/fallprogram to fill out the SU Rally Request Form.

WEEK OF SEPTEMBER 11: Materials start arriving to troops and Juliettes.

SEPTEMBER 21: Attend the virtual live Fall Product Program training from 6:00 - 7:00 p.m., focusing

on learning specifics in the program and offering a platform for you to ask any questions you have. Specialized pre-recorded training for specific roles and finance management will also be available on The Bridge! (gsgibridge.com/fallprogram)

SEPTEMBER 22: Email invitations sent to all registered volunteers with directions to access the online M2 system. Log in and watch a short system training video, then create your own custom avatar! As a SUPC, you can receive your custom avatar on a patch—you just need to design your avatar and provide your address information in the system.

SEPTEMBER 29: Troop Product Managers can send the parent/guardian launch email in the M2 system, inviting Girl Scouts to access their M2 account. Order card and online sales begin!

SEPTEMBER 30: Email invitations sent to all registered Girl Scouts who have not logged into their M2 account yet with directions to get started.

OCTOBER 22: In-person sales end. Last day to enter delivery station info for nuts and candy. You can also submit your delivery station information when you fill out your Service Unit Product Chair Agreement and we can enter it for you!

OCTOBER 24: Online Girl Delivery sales end. All Nut Order Card nuts and candy orders must be entered into the M2 system.

OCTOBER 27: Online magazine and direct ship nut orders end.

OCTOBER 30: All Reward Orders must be entered in the M2 system.

NOVEMBER 8-13: Nuts and candy delivered to each service unit, then to troops.

JANUARY 2024: Rewards for all the Girl Scouts in the service unit are shipped directly to you to distribute to troops and Juliettes as soon as possible.



FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



girlscouts | M2 Media

Hi!
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

support.gsnutsandmags.com
(800)-372-8520

We're happy to help!



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

We look forward to a successful
2023 Program!

