



# 2023 FALL PRODUCT PROGRAM TRAINING

Troops earned over \$86,000 last Fall Product Program, with Girl PGA being \$336.

\*\*PGA = per girl average

**IN-PERSON SALES: SEPTEMBER 29 - OCTOBER 22**

**GIRL-DELIVERY SALES: SEPTEMBER 29 - OCTOBER 24**

**ONLINE DIRECT SHIP SALES: SEPTEMBER 29 - OCTOBER 27**





**OWN YOUR**  
**magic**

Items Sold	JPC	Items Sold	JPC
5-9	\$5	30-39	\$30
10-14	\$10	40-59	\$40
15-19	\$15	60-79	\$60
20-24	\$20	80-99	\$80
25-29	\$25	100-119	\$100

Above 100 items, JPCs increase \$20  
for every 20 items sold.



# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More



# DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items in 2022

- #1 – Peanut Butter Penguins
- #2 – Dark Chocolate Sea Salt Caramels
- #3 – Pecan Supremes
- #4 – English Butter Toffee
- #5 – Dulce Daisies



**A** **Whisker Butter Toffee**  
A rich, buttery toffee with a hint of vanilla and a dusting of powdered sugar. 1 lb. 100% natural. \$14.00

**B** **Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$12.00

**C** **Almond (King) Nuts and Candies**  
A rich, buttery almond candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**D** **Peanut Butter Penguins**  
A rich, buttery peanut butter candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**E** **Almond Caramels**  
A rich, buttery almond candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**F** **Dark Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00

**G** **English Butter Toffee**  
A rich, buttery toffee with a hint of vanilla and a dusting of powdered sugar. 1 lb. 100% natural. \$10.00

**H** **Chocolate Dulce Daisies**  
A rich, buttery chocolate candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**I** **Dark Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00

**J** **Peanut Butter Penguins**  
A rich, buttery peanut butter candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**K** **Pecan Supremes**  
A rich, buttery pecan candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**L** **Dark Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00

**M** **Almond Caramels**  
A rich, buttery almond candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**N** **Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00

**O** **Dark Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00

**P** **Almond Caramels**  
A rich, buttery almond candy with a hint of sea salt. 1 lb. 100% natural. \$10.00

**Q** **Dark Chocolate Sea Salt Caramels**  
A rich, buttery caramel with a hint of sea salt. 1 lb. 100% natural. \$10.00


Share snacks with local heroes like firefighters, first responders, and police officers with a 10 donation. Thank you for your support!

# ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:  
Girl Delivered or Direct Ship

girlscouts | M2 Media View in Español

 **Help Izzy,**

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$350.00 to help Girl Scouts, and so that our troop can camp on the north rim of the Grand Canyon. Will you please help by shopping at my online site? Thank you.

[PLAY](#)

**How You Can Support Me**

**Magazines**  
Visit my magazine site to purchase your favorite magazines.

[SHOP MY SITE](#)


**Nuts and Chocolates**  
Visit my nuts and chocolates site to purchase your favorite treats.

[SHOP MY SITE](#)

girlscouts of alaska | M2 Media View in Español


Welcome to Izzy's Nut and Chocolate Store

**SAVE SHIPPING COSTS**

 I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.  
(Perfect for people who live close to Izzy)

[GIRL DELIVERED](#)

**CONVENIENCE**

 I prefer the convenience of paying by credit card and having products shipped directly to my door. I will pay for the shipping charges and I will pay for my order now by credit card.  
(Additional shipping charges may apply for this option)

[SHOP MY SITE](#)

**PRODUCTS GIRL  
SCOUT  
SUPPORTERS  
CAN PURCHASE**

Tervis® Tumblers



# PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox





## Featured Products

Cranberry Trail Mix: NEW! A tasty blend of dried fruit and salted nuts.

Mint Trefoils Friendship Tin: Mint-infused milk chocolates in a collectible tin

Sweet Cinnamon Almonds: NEW! Deliciously sweet cinnamon almonds.





**Earn rewards for your participation!**  
Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

Turn two personalized patches with your name and avatar! See how to earn both patches below.

**Fall Personalized Patch**

- Create your avatar
- Send 10 e-mails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$100 in total Fall sales

**Old News! Goodie Container Personalized Patch**

- Create your avatar in the M2 system
- Send 10 e-mails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 200+ packages of nuts to help by the 2024 Girl Scout Goodie Program

Go to [www.girlscoutsofamerica.com/gscgi](http://www.girlscoutsofamerica.com/gscgi)

**1 Login**  
Visit the website  
Use the QR Code  
Link above or click the link from the e-mail website  
Follow the prompts to purchase on the online Fall Product Program

**2 Create**  
Build your site  
The online site that you create will include the site that also record a personalized message for your avatar to deliver to friends and family. Don't miss out on this extra gift! You can earn 10 total rewards when you complete website setup steps for your personalized site.

**3 Share**  
Build friends and family  
Your supporters will see your site and have the option to share your website message. Friends and family can easily help you reach your goals when they share yours! Don't forget to share with friends and family on social media or wherever you send texts or e-mails. With the help of a friend, which? Please follow our USA guidelines for online ads and marketing.

girlscouts  
of greater iowa

**Girl Scout Fall Product Program**

The Scouts is a place where every participant has the space and support they need to reach their full potential and accomplish amazing things. A lifetime of leadership, lessons, and adventures starts here.

For more information about all of our award-winning products, including the Fall Product Program, go to [www.girlscoutsofamerica.com/gscgi](http://www.girlscoutsofamerica.com/gscgi). The Scouts are helping you achieve it all.



# HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

In-person with nut order card



# GIRL SCOUT'S PLATFORM SET-UP

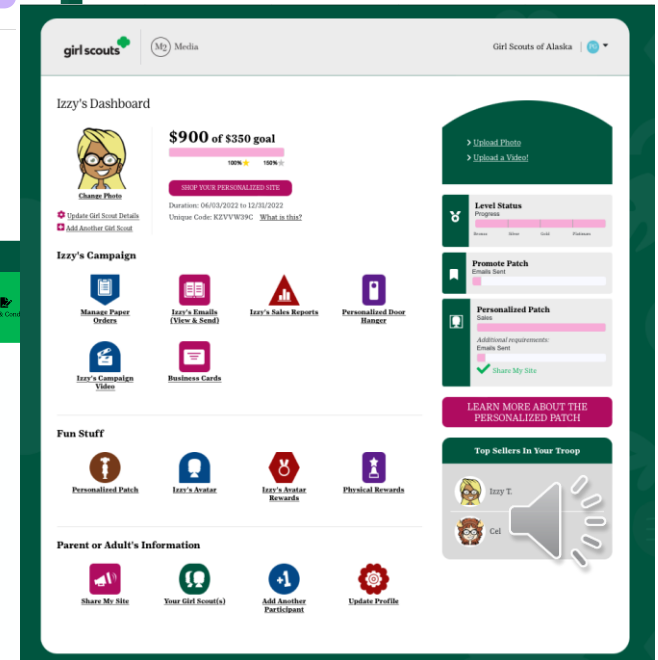
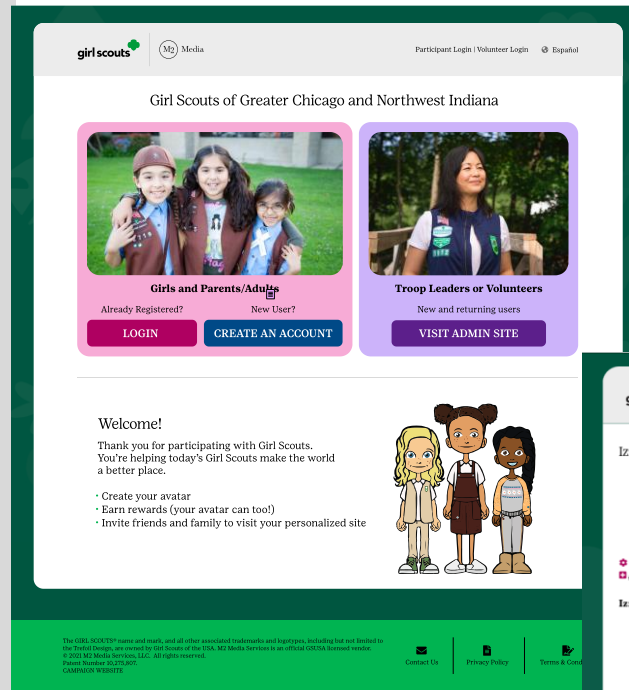
Preferred Email  
Address

Confirm Membership

Highlight Girl Scout  
Goals

Build an Avatar

Include Video



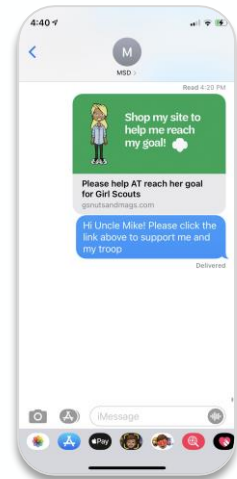
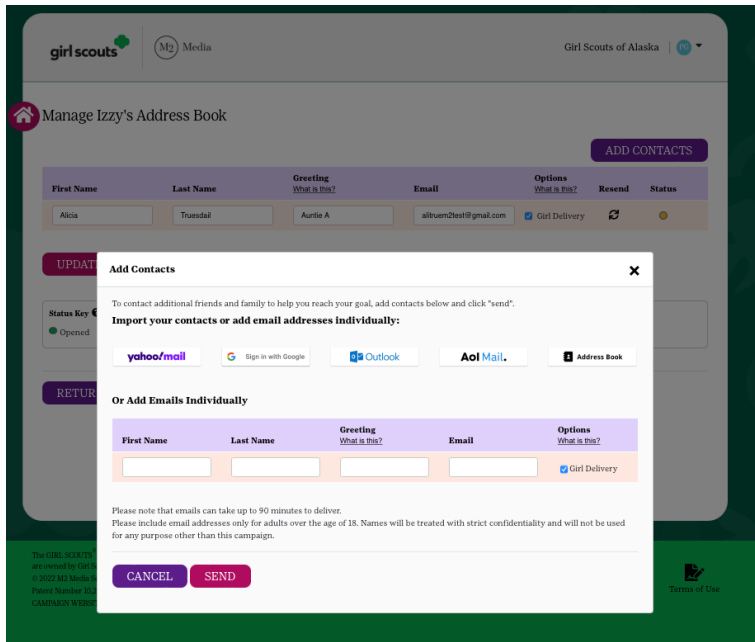
# TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



# PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports

girlscouts M2 Media Girl Scouts of Southern Nevada

## Jane's Dashboard

Change Photo

Update Girl Scout Details Add another Girl Scout

\$50 of \$500 goal

100% 150%

Shop your Personalized Site

Duration: 01/01/13 to 02/01/13 Unique code: XYH-435678H What is this?

### Naomi's Campaign

Manage Paper Orders Jane's Emails (View & Send) Jane's Sales Reports Personalized Door Hanger Business Cards Jane's Campaign Video

### Fun Stuff

Personalized Patch Jane's Avatar Jane's Avatar Awards Physical Rewards

### Parent or Guardian's Information

Share My Site Your Girl Scout(s) Add Another Participant Update Profile

- Upload Photo
- Upload a Video!
- Choose Reward Options!

#### Level Status

Progress

Bronze Silver Gold Platinum

#### Promote Patch

Emails Sent

#### Personalized Patch

Sales

Additional requirements

✖ Earn the promote patch

Learn more about the Personalized Patch

#### Top Sellers in Your Troop

Naomi A.

Nabhyu

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Contact Us Privacy Policy Terms & Conditions

# Fall Personalized Patch

## Personalized Patch with Theme Backgrounds

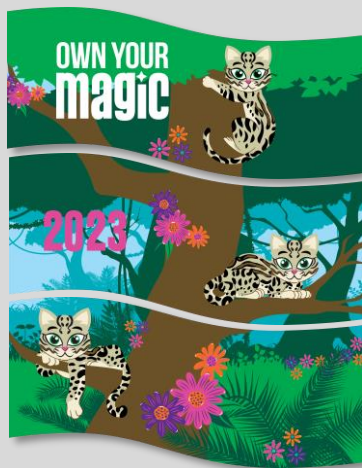
- Create avatar in M2 system
- Use “Share My Site” function in M2 system
- Send 18+ emails during the Fall Product Program
- Sell a total of \$350 in combined nuts & candy and magazines



# 2023-24 FALL & COOKIE CROSSOVER PATCH

- Create avatar in M2 system
- Use "Share My Site" function in M2 system
- Send 18+ emails during the Fall Product Program
- Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program





# GIRL SCOUT REWARDS



## 2023 Rewards!

Rewards are cumulative.

Rewards are earned individually per participant, per product program season.

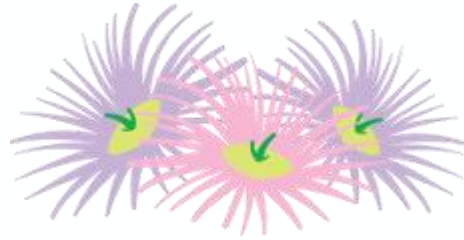
Reward choices can be made online once a participant sets up their online campaign site.

Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute.

Some items may vary in color.

<p><b>Important Dates</b></p> <p>Begin selling on: _____</p> <p>Turn in my order form by: _____</p> <p>Pick up my product by: _____</p> <p>Deliver product to customers by: _____</p> <p>Turn in money by: _____</p>	<h3 style="text-align: center;">Magazines &amp; More</h3> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p><b>Ocelot Patch</b> sell 2+ magazines</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p><b>Super Seller Mags Patch &amp; your choice of LED Bike Lights or 15 Munch Money</b> sell 4+ magazines</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Ocelot Socks or 15 Munch Money</b> sell 6+ magazines</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Starlight Klity-3D Buildable Light or 10 Munch Money</b> sell 10+ magazines</p> </td> </tr> </table> <h3 style="text-align: center;">Nuts &amp; Candy</h3> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p><b>2023 Patch</b> sell 12+ nut items</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p><b>Super Seller Patch &amp; your choice of: Own Your Magic Necklace or Pen &amp; Decal Set or 15 Munch Money</b> sell 24+ nut items</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Ocelot Charm &amp; Bracelet or 15 Munch Money</b> sell 36+ nut items</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p><b>Goal Getter Patch &amp; your choice of: Small Ocelot Plush or 7 Munch Money</b> sell 48+ nut items</p> </td> </tr> </table> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Own Your Magic T-Shirt or 9 Munch Money</b> sell 60+ nut items</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Large Ocelot Plush or Star Projector or 12 Munch Money</b> sell 80+ nut items</p> </td> <td style="width: 25%; border: 1px solid white; padding: 5px;"> <p>Your choice of: <b>Cat Headphones or Mini Fridge or 20 Munch Money</b> sell 100+ nut items</p> </td> </tr> </table>	<p><b>Ocelot Patch</b> sell 2+ magazines</p>	<p><b>Super Seller Mags Patch &amp; your choice of LED Bike Lights or 15 Munch Money</b> sell 4+ magazines</p>	<p>Your choice of: <b>Ocelot Socks or 15 Munch Money</b> sell 6+ magazines</p>	<p>Your choice of: <b>Starlight Klity-3D Buildable Light or 10 Munch Money</b> sell 10+ magazines</p>	<p><b>2023 Patch</b> sell 12+ nut items</p>	<p><b>Super Seller Patch &amp; your choice of: Own Your Magic Necklace or Pen &amp; Decal Set or 15 Munch Money</b> sell 24+ nut items</p>	<p>Your choice of: <b>Ocelot Charm &amp; Bracelet or 15 Munch Money</b> sell 36+ nut items</p>	<p><b>Goal Getter Patch &amp; your choice of: Small Ocelot Plush or 7 Munch Money</b> sell 48+ nut items</p>	<p>Your choice of: <b>Own Your Magic T-Shirt or 9 Munch Money</b> sell 60+ nut items</p>	<p>Your choice of: <b>Large Ocelot Plush or Star Projector or 12 Munch Money</b> sell 80+ nut items</p>	<p>Your choice of: <b>Cat Headphones or Mini Fridge or 20 Munch Money</b> sell 100+ nut items</p>
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<p style="text-align: center;">Earn these two special patches with your name and avatar on them.</p>												
<p><b>Earn a Fall Personalized Patch with your avatar. Here's how!</b></p> <ul style="list-style-type: none"> <li>• Create your avatar</li> <li>• Send 18+ emails</li> <li>• Use the "Share My Site" function in the M2 system to ask friends and family for support</li> <li>• Sell \$350+ in total Fall sales</li> </ul>	<p><b>Personalize by choosing from two avatars. You have the option to select from a safari outfit or Girl Scout attire.</b></p>	<p><b>Earn a Girl Scout Cookie Cracker Personalized Patch with your Avatar. Here's how!</b></p> <ul style="list-style-type: none"> <li>• Create your avatar in the M2 system</li> <li>• Send 18+ emails during the Fall Product Program</li> <li>• Use the "Share My Site" function in the M2 system during the Fall Product Program</li> <li>• Sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program</li> </ul>										

# TROOPS REWARDS



Troops and Juliettes who have a per-girl-average of 50 items sold will earn a premium booth slot during the 2024 Cookie Program OR a customized GSGI tote bag!





# FALL PRODUCT PROGRAM KICKOFF

Returning this year! GSGI Virtual Fall  
Product Program Kickoff

Join us for the virtual kickoff on September 19 to learn the ins and outs of the Fall Product Program, take a closer look at some of the amazing rewards, meet Ozzie the Ocelot, and discover how you can "Own Your Magic."

Sign up for free and earn your Fall Product Program Kickoff patch at [girlscoutsiowa.org/events](https://girlscoutsiowa.org/events)



\*this will be a prerecorded video available after September 19 if you are unable to catch the premiere!



# IMPORTANT DATES

**Week of September 11:** Materials start arriving to troops and Juliettes

**September 19:** Virtual Fall Product Program Rally

**September 22:** Email invitations sent to all registered volunteers with directions to access the M2 system

**September 29:** Order card and online sales begin

**October 22:** In-person sales end

**October 23:** Girl Scouts of Greater Iowa staff available over the phone and email until 9 p.m. for support

**October 24:** Online girl-delivery sales end. Last day to enter Nut Order Card sales into the M2 system

**October 27:** Online magazine and Direct Ship nut orders end

**October 31:** Last day to deposit money into bank account

**November 8:** Payment for product auto withdrawn from bank account

**November 8-13:** Nuts and candy delivered to each service unit, then to troops and Girl Scouts

**By November 22:** Girl Scouts should have their product delivered to customers

**January 2024:** Rewards delivered to service units, then to troops and Girl Scouts as soon as possible



# FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee



girlscouts | M2 Media

Hi!  
Our friendly customer service representatives are ready and waiting to answer all of your Fall Product Program questions!

[support.gsnutsandmags.com](https://support.gsnutsandmags.com)  
**(800)-372-8520**

We're happy to help!



THANK YOU!

For your continued support of Girl  
Scouting and the Fall Product  
Program.

We look forward to a successful  
2023 Program!

