



Girl Scouts of Greater Iowa Impact Report 2022

Psst, this was our 3rd consecutive year of membership growth!

“Girl Scouting opens a path that you didn’t know about. You make so many friends. You have so many new experiences you wouldn’t normally have. You learn just so much in Girl Scouts. I know that my Girl Scout background will get me very far. I think that every girl should have the same opportunities with Girl Scouts as I’ve had.”

Grace Perrin
Gold Award Girl Scout

8,937 Girl Scouts and **3,385 volunteers** were served last year.

The expanded Mission Outreach Team (programs and community troops) served more than **830 members** in Des Moines, Fort Dodge, Johnston, Marshalltown, Mitchellville, Perry, Pleasant Hill, Sioux City, South Sioux City, Urbandale, Waukee, and West Des Moines.

GIRL SCOUTS IN GREATER IOWA WERE LEARNING, GROWING, ADVOCATING, AND EXPLORING THIS YEAR.

GIRL EXPERIENCES ARE OUT OF THIS WORLD! Record attendance at multiple events meant girls learned a record number of new skills!

Girl Scout Day at Adventureland

2,229 Attendees

Gimme S’more Mud Run

2,897 Attendees

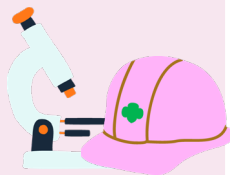
Girl Scout Day at the Capitol

250 Attendees

We also hosted events and activities like Incredible Women in Science, Girl Scouts Love State Parks, and our at-your-doorstep Discover Box Program. Girl Scouts earn patches at events to recognize the skills they learn!

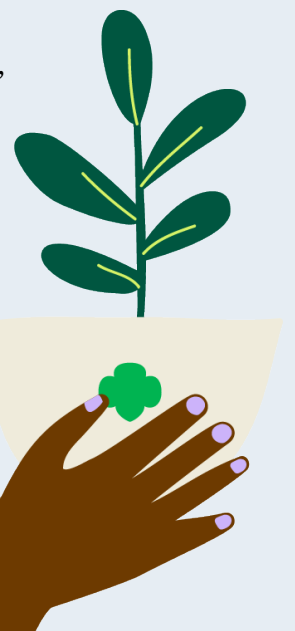
WE LOVE TRAVEL! Girl Scouts took a milestone trip to Savannah, Georgia in the summer of 2022 to visit the birthplace of Girl Scouts. This trip is a whirlwind of history, beautiful places, and delicious southern food complete with a tour of our founder, Juliette Gordon Low’s birthplace and the site of the very first Girl Scout meeting.

STEM EXPERIENCES Girl Scouts got together for hands-on science and technology activities, where they also met amazing female scientists and learned about exciting careers in STEM!



GIRL SCOUTS LOVE STATE PARKS!

Every year, Girl Scouts explore the natural wonders found across our country during the Girl Scouts Love State Parks weekend. Girl Scouts nationwide, along with their troops, friends, and families, celebrate our shared love of the outdoors. In 2022, local Girl Scouts got to join in with self-guided tours, hikes, watersports, stargazing, special events, and more!



WE ARE ADVOCATES

Girl Scouts in Grades 2-5 toured the Iowa State Capitol, and the State of Iowa Historical Building, learning from the experts about how an idea can become a law, and how to be an active citizen. They even got to meet key members of the legislative process. How cool is that?!



THE GIRL SCOUT COOKIE PROGRAM

taught **5,750 Girl Scouts** the Five Essential Entrepreneurial Skills:

GOAL SETTING

DECISION MAKING

MONEY MANAGEMENT

PEOPLE SKILLS

BUSINESS ETHICS

Did you try the new cookie, Adventureful™?! This tasty treat was the highest-debuting new Girl Scout Cookie ever released.



Being a troop leader is amazing! I love that I can help show a younger generation how they can make a big difference starting at any age. I always find my mind drifting to what else we could do as a troop. It's been one of the best experiences of my life and I can't wait to see what else we accomplish!



INSPIRING WOMEN OF IOWA

Attendance grew by 50 percent—reaching more than **750 attendees**—as we honored 16 Inspiring Iowans. Special thanks to Event Chair, Brooke Bartholomay Quinn and Presenting Sponsor, Lincoln Savings Bank.

WE WENT TO THE IOWA STATE

FAIR! More than **800 volunteers** (our largest volunteer effort EVER!) helped us serve nearly **11,000 Minty Moo Parfaits** to Fairgoers trying to beat the heat.



GIRL SCOUTS ARE FORCES OF NATURE. AND THEY WERE MEANT FOR OUTDOOR ADVENTURES.

We had a record setting year at camp—filled to the highest capacity we've ever had—reaching nearly **2,200 Girl Scouts**.

Speaking of camp—we had nearly **\$1 million** in capital improvements at our outdoor properties to improve the camp experience for Girl Scouts, including:



New site manager's house at Camp Sacajawea

New cabin unit (Windy Ridge) at Camp Sacajawea



Deposit on the new challenge course at Camp Sacajawea

New mowers at Camp Sacajawea and Camp Tanglefoot

Addition of bathrooms in Whistling Oaks at Camp Sacajawea

New pontoon boat at Camp Tanglefoot

New siding and deck at Camp Juliette

New docking system at Camp Tanglefoot



A new partnership with the Nature Conservancy to be land stewards at Camp Joy Hollow while still serving our members with opportunities to spend time in the great outdoors hiking, camping, and stargazing.

