

2023 FALL PRODUCT PROGRAM FAVORITES

GSGI VIRTUAL FALL PRODUCT PROGRAM KICKOFF

Join us for the virtual kickoff on September 19 to learn the ins and outs of the Fall Product Program, take a closer look at some of the amazing rewards, meet Ozzie the Ocelot, and discover how you can “Own Your Magic”. **BONUS:** Find out how you can win a giant Ozzie the Ocelot stuffed animal! Sign up for free and earn your Fall Product Program Kickoff patch at girlscoutsowa.org/events.

BLAST OFF BAG PROGRAM

New this year!
The Blast Off

Bag offers a new way for Girl Scouts to reach their customers—with product in-hand during the Fall Product Program! While orders were due back in August, we are excited to offer a new option for the Fall Product Program this year! Blast Off Bags will be distributed to all participants by Friday, September 29, so they can start selling right away!



CUSTOM AVATARS

GIRL SCOUTS AND VOLUNTEERS create a custom avatar that looks just like you! Girl Scouts can earn a personalized patch as part of the rewards lineup!



Troop Product Managers (TPMs) and Service Unit Product Chairs (SUPCs) can earn a personalized patch just for helping your troop participate in the Fall Product Program! Plus, a second patch is available by request for another volunteer in each participating troop! There is a \$1 minimum sale amount to earn your personalized volunteer patch.

NEW OFFERINGS

We are excited about the expansion of the 2023 Fall Product Program's existing online offerings by adding two new product categories, **BARKBOX** and **TERVIS® TUMBLERS**. Each BarkBox comes with a custom Pose & Play Beret dog toy as well as one canister of Berry Trios™ dog treats. Tervis® provides a wide selection of premium insulated tumblers and water bottles. These items will be sold exclusively online by Girl Scouts and shipped directly to their customers, while supplies last.



FEATURED PRODUCTS

CRANBERRY TRAIL MIX

New! A tasty blend of dried fruit and salted nuts.



MINT TREFOILS FRIENDSHIP TIN

Mint-infused milk chocolates in a collectible tin.

SWEET CINNAMON ALMONDS

New! Deliciously sweet cinnamon almonds.



OWN YOUR MAGIC PATCH PROGRAM

Join Ozzie the Ocelot and take on the Own Your Magic Challenge! Learn all about the mysterious ocelot while discovering your own magic! Embrace your unique qualities and strengths and everything that makes you shine. Through self-care, goal setting, and leadership activities, you'll connect with others, grow your confidence, and own your magic! For more information, visit gsgibridge.com/fallprogram.



COOKIE CROSSOVER REWARDS

COOKIE CROSSOVER PATCH To earn this patch, Girl Scouts will need to create their avatar in the M2 system, send 18+ emails during the Fall product Program, use the “Share My Site” function in the M2 system, and sell 300+ packages of cookies during the 2024 Girl Scout Cookie Program.

TROOP REWARD Troops and Juliettes who have a per-girl-average of 50 items sold will earn a premium booth time slot during the 2024 Girl Scout Cookie Program OR an exclusive Girl Scouts of Greater Iowa tote bag!

SHIPPING COSTS

New this year! There will be flat rate shipping costs for customers who opt to have products shipped directly to them. Please see page 3 of your Fall Product Program Kit for the cost breakdown.

COOL REWARDS

INTERLOCKING PATCH SET 2023

Own Your Magic:
Send 18+ emails

2023 Patch:
Sell 12+ nut items

Ocelot Patch:
Sell 2+ magazines



CAT HEADPHONES OR MINI FRIDGE

Earn wireless cat headphones or a mini fridge at 100+ nut items!

COMBINED SALES REWARD OPTIONS!

Girl Scouts have reward options for combined sales of \$900 - \$1800 such as a Nintendo Switch Lite™ and Apple Air Pods®!



For the most up-to-date Girl Scout Fall Product Program info be sure to visit The Bridge (gsgibridge.com) and read your weekly Shout Out! newsletter. Need to sign up for the Shout Out! newsletter? Scan this QR code or visit girlscoutsowa.org/shoutout

