

# 2020 FALL PRODUCT PROGRAM FAVORITES:

## PROGRAM IMPROVEMENTS

**Streamlined program** – everyone starts on October 1! Troops will receive materials in September, and can get everyone ready to kick off at the same time.

**Simple online system** – for both girls and volunteers!

**Easy order entry** – parents/guardians can enter their girl's order card sales directly into the system, as well as selecting reward choices. Troop Product Managers (TPMs) will just need to review and confirm at the end of the program!

## FEATURED PRODUCTS



**Milk Chocolate Mint Trefoils** – in a Girl Scout tin

Can't wait to try these!

**Gorp Trail Mix** – Peanuts, raisins, chocolate chips, & candy-coated chocolate pieces in a value-sized 28 oz. jar



Snack time!

Women in STEM!



**Reinvented magazine** – created by a Girl Scout alum!

**Birthday Party Mix** – birthday cake flavored peanuts and cashews with cocoa gems and yogurt flavored drops



YUM!



## SIMONE'S BIG ADVENTURE

Don't forget to check out all of the fun Simone the Sloth can have with girls in the Simone's Big Adventure Program Kit! Fun patches are available for purchase from the GSGI shops!

## CUSTOM AVATARS

**Girls and volunteers - create a custom avatar that looks just like you!**

Girls can earn a personalized patch as part of the rewards lineup! Girls can also earn a Cookie Crossover patch, featuring their custom avatar, by participating in both the 2020 Fall Program and the 2021 Cookie Program.



TPMs can earn a personalized patch just for helping your troop participate in the Fall Product Program! Plus, a second patch is available for another volunteer in each participating troop!

## COOL REWARDS

**Interlocking Patch Set**



**Swimming Sloth** – send 15+ emails

**Bravely Be You** – sell 12+ nut items

**Hanging Sloth/Trust Your Strengths** – sell 2+ magazines

**Girls love tech!** – earn a Unicornbot for selling \$1500+ in combined product sales



## COOKIE CROSSOVER REWARDS

**Bracelet** – Girls can earn a Simone the Sloth charm bracelet for selling 36 nut and candy items, then add their Betsy the Bee charm when they sell 180+ packages of cookies in the 2021 Cookie Program!



**Cookie Crossover Patch** – Girls who send 15+ emails this fall will be eligible for a Cookie Crossover patch featuring her custom avatar! To earn this one, she'll need to sell 300+ packages in the 2021 Cookie Program.

**The Troop Reward** – Troops and Juliettes who have a per-girl-average of 50 items sold will earn a premium booth time slot during the 2021 Cookie Program!



## TROOP PROCEEDS

Any troop (all grade levels) can choose to opt out of all rewards and Munch Money to receive an additional 2% in troop proceeds!