

Going Places

Girls Take The Lead!

Consider a Booth Sale!



Booth sales extended until June 2009!

Troops/Girls earn additional profit!

Sign up early and reserve the location you want!



PLEASE NOTE THAT ALL COOKIES ORDERED MUST BE RETURNED THE FOLLOWING DAY, OR THE MONDAY AFTER A WEEKEND SALE, TO THE LOCATION WHERE YOU PICKED UP THE PRODUCT.

BOXES/CASES NOT RETURNED BY THE DUE DATE BECOME THE PROPERTY AND RESPONSIBILITY OF THE TROOP.

Booth Sale FAQs

What is Girl Scout booth sale?

A Booth Sale involves the direct sales of cookies to customers, at community locations. A booth sale gives your customers another chance to purchase cookies and teaches girls a new approach to the cookie sale. Booth Sales are great way to increase the troop's overall proceeds/profit in a short amount of time.

Why do a booth sale?

Research shows that four out of five people approached by a Girl Scout will buy Girl Scout Cookies! So the more people you approach, the more cookies you sell. A booth sale lets you access the public in large numbers in a short amount of time!

How long do booth sales run? Booth Sales have now been extended through the month of June! Make sure to get the location that you want and the cookies that you want to sell by scheduling your booth sale early (some cookies could be limited supply)!



How do I go about setting up a booth sale?

First check with your Service Unit Cookie Manager on the locations/dates that have already been reserved in your community by fellow troops. After selecting a date, contact the manager of the location you want to reserve for your booth sale. Most booth sales last about two hours, but, this can be determined by your troop and the manager of your location. Confirm the location, date and time of your sale with your Service Unit Cookie Manager, and see if your service unit has any extra packages of cookies that need to be sold first before obtaining additional boxes.

Booth Sale FAQs (cont.)



Where can I do a booth sale?

You can have a booth sale at any location you choose, it just has to be approved by the manager of that location! Some examples are:

- Book Store
- Drug Store
- Sporting Events
- Churches
- Car Wash
- Gas Station
- Grocery Stores
- Hardware Store
- Banks
- School Events
- Shopping Center/Mall
- Colleges/Universities
- Video Store
- Office Buildings
- Fast food establishment
- Corporate cafeteria, break room or lobby
- Hospital lobby or cafeteria

What are the incentives?

During the month of March, every Girl Scout who sells additional packages of cookies has the potential to earn additional recognitions, more council Cookie Dough, and her troop receives \$0.40 profit per package. During the month of April, May and June, no additional recognitions or cookie dough is issued, however troops receive \$0.50 profit per package.

How do I register my booth sale with the council?

Now that you've discussed your booth sale with your Service Unit Cookie Manager, you can register your booth sale with the council. Call your local Leadership Center and let them know the date of your booth sale, the location, and the hours of your sale.

How do I get my cookies for the sale?



Check with your Service Unit Cookie Manager to see if there are additional cookies to sell from your Service Unit and arrange pick up accordingly. To obtain additional cookies, coordinate with your local Leadership Center, and plan to pick up your product as close to the sale as possible. Any packages of cookies not sold at the booth sale can be returned to the regional office the following day, or the Monday after a weekend sale, to the place you obtained your product. Any cases/boxes not returned by the due date become the property and responsibility of the troop.

What do I do with the money?

If you are doing a booth sale in March, your profit can be deposited in your troop account (\$0.40/package). Take the remainder, (\$3.10/package) and deposit that into a Council Product Sales account listed on the bank list you received from your Service Unit Cookie Manager. Indicate your troop number and community name, and write "Booth Sale" on the deposit slip. Keep one deposit slip for your troop records, and turn one into your Service Unit Cookie Manager by March 30 with your final paperwork.

If you are doing a booth sale in April, May or June, follow the same procedures with depositing money (\$0.50/package, \$3.00 remainder) Turn in one deposit slip when you return with your cookies not sold.

How many booth sales can my troop do?

As many as you'd like! Most troops have between 2-5 girls that help at a booth sale. More booth sales gives every girl in your troop the opportunity to participate.

I would like my daughter to participate in a booth sale, but her troop is not doing one, can I do it with her?

Yes. Girl Scouts of Greater Iowa's guidelines indicate that the parent who is helping their daughter must be a registered Girl Scout.

